

1/2 **iResto**

This restaurant is like your kitchen. It cooks the food you really want.



Solution

This is a new kind of restaurant concept that uses crowd input enabled by new age technology to choose what it cooks. Customers download a specially design app for the purpose and sign up to partake. Customers are then welcome to upload recipes. The restaurant review the recipes and decide if they are going to cook that very dish. Customers can also browse through recipes that had been uploaded by other members and vote to have that recipe on the menu. We are never going to restaurants to eat traditional menu offerings anymore. We go and eat what we have chosen. This concept turns kitchens in restaurants to how kitchens at our home functions where we have some input into what is going to be on our dining table.

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Future of Food & Beverages

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Creative's profile



msoye
Creator

Creative's top 5 skills

Communication Concept