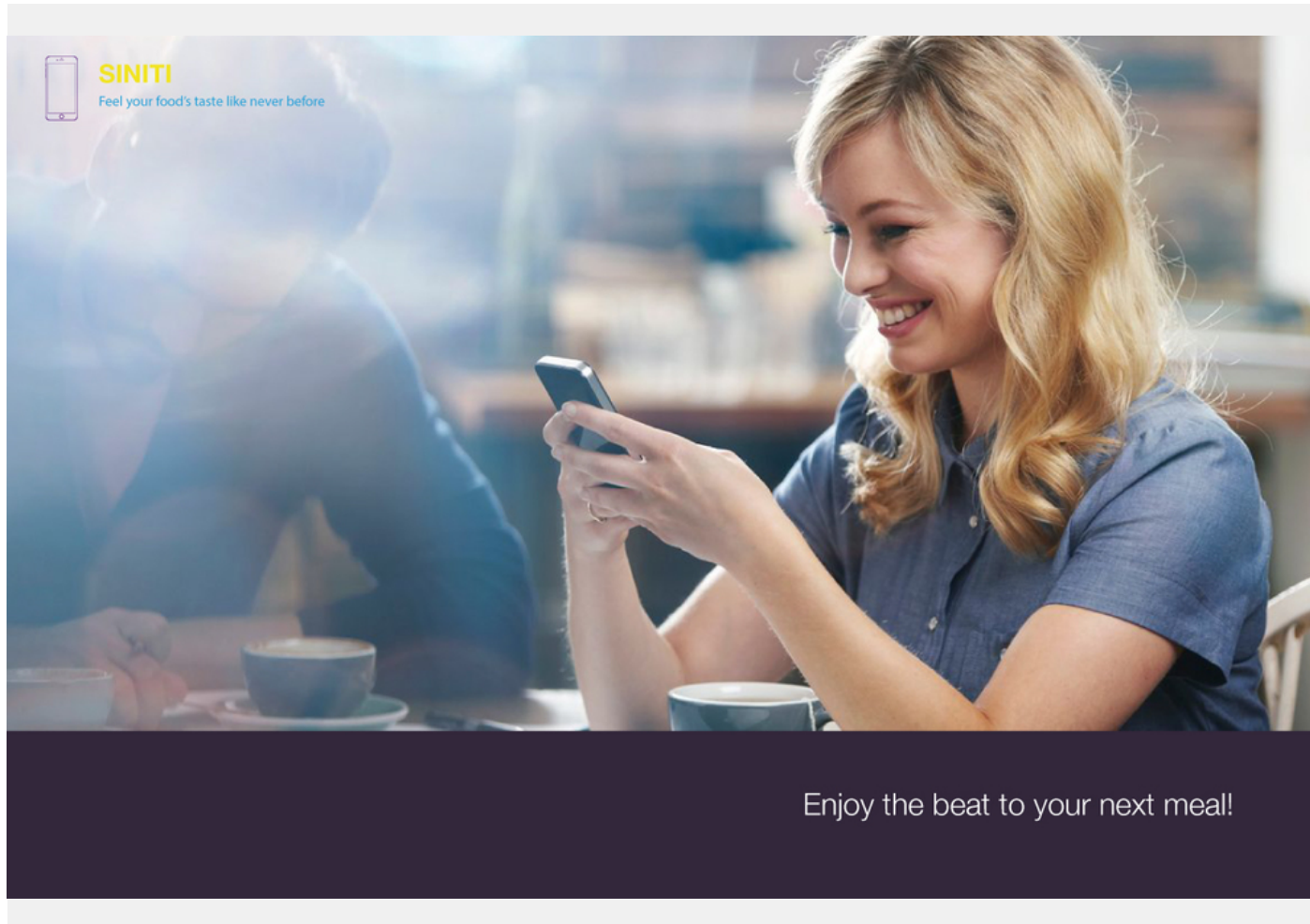


1/2 **SINITI**

Using your phone and smartwatch you can now feel, hear and see the taste of your food!



Solution

Synaesthesia might come as a kind of a bad news to some, but the ability that this phenomenon provides with can be leveraged to create something new that can actually help people and create an all new dining experience. SINITI, a smartphone app that seamlessly syncs with your smart watch make use of that. It simulates the feel of synaesthesia so that when you can not taste your food, you can feel it, hear it and enjoy the vibration its creates using simple tech embedded into your smart watch that communicates with your smartphone to receive data. (See slides for more details).

Status: 15.06.2018

Future of Food & Beverages

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SINITI

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Creative's profile



designmeagain PRO
CD

Creative's top 5 skills

Graphic Design, Photography, User Experience, Communication Concept,
Service Design

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jovoto

Status: 15.06.2018