

1/6 "Walk a mile in my shoes" on-line platform/ hub/ community - UPDATED

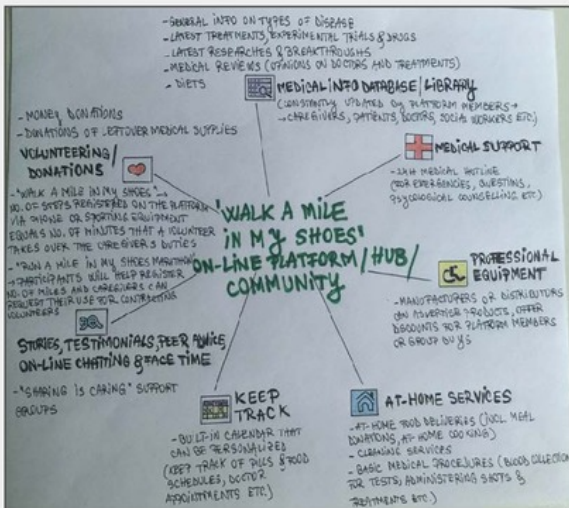
A holistic community-based on-line platform

"WALK A MILE IN MY SHOES" on-line platform/ hub/ community

We care for the caregiver.



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1. What situation and/or problem was the caregiver facing?

The caregiver is faced with many critical issues in the day-to-day life – access to information, coping with the emotional trauma, receiving good medical aid, finding proper tools and devices for moving and mobilizing the affected persons, time management and care coordination.

2. How does your idea help to solve it?

This holistic community-based on-line platform provides support and services to caregivers along their personal care journey. The platform enables the caregiver to obtain and share information, get help with daily chores, ensure some well deserved breathing room, have access to medical aid and receive support in dealing with the emotional trauma

3. What are the unique aspects of your idea?

Why just either choose an app or counseling services? You can provide all! Gradually, of course. The advantage is that you can keep adding features, information etc. as things progress. You start small and target big. This is a social one-stop-shop that grows organically brick by brick with the contribution of its members, the caregivers. This platform goes beyond the limits of a specialized app features and it does not need to choose between either providing counselling and emotional support, medical aid or time management. It can be organically grown with the help of its members, the caregivers. If they have relevant pieces of medical information, if they want to refer specialized services or mobility equipment distributors, if they need help with the treatment schedules or if they just need to talk to someone, this is the place for them to be. This project can make a huge difference in the community and this can be made possible with TEVA involvement.

Solution

Why just either choose an app or counseling services? Why not make a real difference in the community? You can provide everything in one place. Not everything all at once of course. The advantage is that you can keep adding features, information etc. as things progress. You start small and target big. This is a social one-stop-shop that grows organically brick by brick with the contribution of its members.

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Describe a caregiver situation that you were/are involved in.

I lost my father to colon cancer when I was 18 years old.

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Explain the caregiver problem that resulted for you and/or other caregiver(s).

It was a traumatic period for me and my mother. Before dying, my father struggled for two years with this horrible disease. Me and my mother were frequently overwhelmed during this period, either emotionally or physically. On the one hand dealing with the trauma and trying to ensure the best care for my father, and on the other hand with the need to manage our own lives.

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Describe your caregiver solution that would provide assistance or relief to the problem of the caregiver.

This platform enables the caregiver to obtain and share information, get help with daily chores, ensure some well deserved breathing room, have access to medical aid, receive support in dealing with the emotional trauma, provide time management features and care coordination.

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Creative's profile



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