

We care for the caregiver.



1/6 WeCare membership

An ID that would identify caregivers granting them discounts in variety of services



Caregivers can apply to get their ID and with this card they would get discounts in diverse services.

Just like ISIC-card for students, or ID for seniors.

The discounts would vary in amount and type of services:

- Public transport
- Petrol
- Recreation (movies, concerts, shows...)
- Traveling
- Laundry
- Etc...

Also, with this card, caregivers could get priority when for example, they go to the bank or any governmental office.

Solution

Just like an ISIC for students, or ID for seniors, WeCare would be an ID that would identify caregivers granting them discounts in variety of services

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2/6

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Describe a caregiver situation that you were/are involved in.

With the WeCare ID, the caregiver would get a discount in the public transportation service. They have to visit the patient.

Status: 15.06.2018

We care for the caregiver.



3/6

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Explain the caregiver problem that resulted for you and/or other caregiver(s).

Money expenses rise when you are taking care of a person.

Status: 15.06.2018

We care for the caregiver.



4/6

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Describe your caregiver solution that would provide assistance or relief to the problem of the caregiver.

Discounts to ease the money expenses

Status: 15.06.2018

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Are all parts of the design 100% your original work or did you use any stock or third-party materials? If yes, please link all stock, fonts and Creative Commons materials here:

I used downloaded images to create the card.

Status: 15.06.2018

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6/6

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Creative's profile



oxelot PRO
Designer

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design,
Communication Concept

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jovoto

Status: 15.06.2018