

1/9 **Pink Flamingos**

Mint coloured Swiss Army Knife with flamingos.



Solution

Victorinox Swiss Army Knife with mint background on both sides. One flamingo on the front and many smaller ones on the back.

2/9

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Which animal(s) did you choose as a visual and why?

I choose flamingos as a visual because i think they are really beautiful and graceful animals.

3/9

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What culture or region does the animal stand for?

To early Egyptian culture the Flamingos were a representation of the god Ra, who was known as the god of the sun. In Peru, the Flamingo is considered to be a sacred animal.

4/9

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What story does your design tell?

That there is still beauty on this planet.

5/9

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What style did you choose for your design and why?

I choose that design because I think that the two colours complement each other perfectly.

6/9

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Bulgaria

7/9

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

Pinterest

8/9

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

Just a girl fascinated by flamingos and the combination between pink and mint.

9/9

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Creative's profile



Elizabeth Dzhambazova

Lovech, Bulgaria

Creative's top 5 skills

Graphic Design, Photography