

1/9 **frowny**

Small, cute, but angry bat.



Visual Solution

2/9 **frowny**

Small, cute, but angry bat.

Which animal(s) did you choose as a visual and why?

A bat.

3/9

frowny

Small, cute, but angry bat.

What culture or region does the animal stand for?

I can't say it necessarily stands for Romania, but since this country is very popular for Bram Stoker's character, Dracula, I thought it would be a good idea to do a bat related design, but without a direct connection to the vampire.

4/9 **frowny**

Small, cute, but angry bat.

What story does your design tell?

Soon

5/9 **frowny**

Small, cute, but angry bat.

What style did you choose for your design and why?

Soon

6/9 **frowny**

Small, cute, but angry bat.

Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Romania

7/9 **frowny**

Small, cute, but angry bat.

Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

No.

8/9 **frowny**

Small, cute, but angry bat.

To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

Soon

9/9

frowny

Small, cute, but angry bat.

Creative's profile



Sabin Prodan PRO

Architect, Photographer, Designer

Bucharest, Romania

Creative's top 5 skills

Architecture, Graphic Design, Photography, Product Design