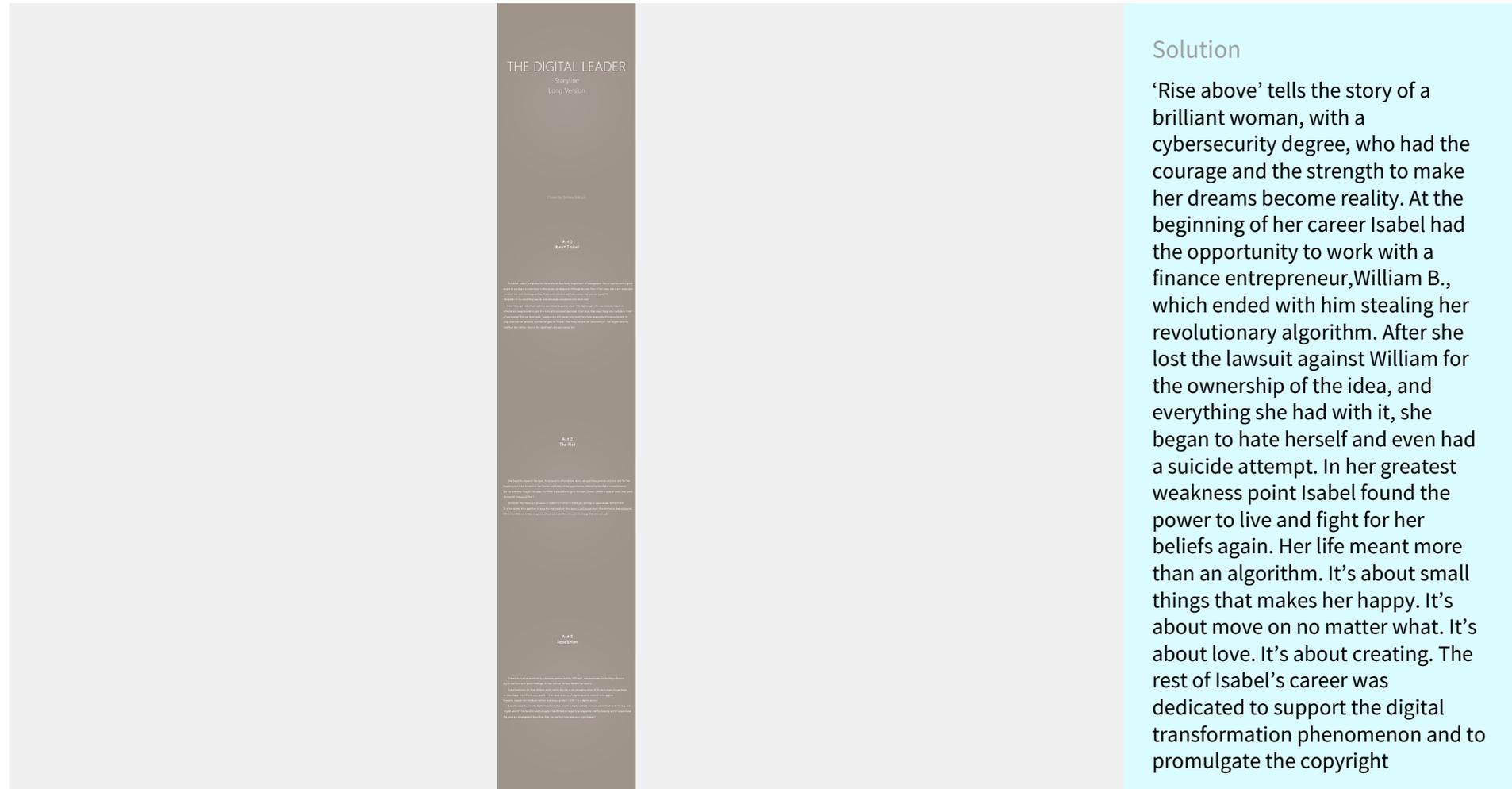


1/6 **RISE ABOVE (Update 3)**

‘RISE ABOVE’ is a story about change, empowerment and overcoming challenges.



Solution

‘Rise above’ tells the story of a brilliant woman, with a cybersecurity degree, who had the courage and the strength to make her dreams become reality. At the beginning of her career Isabel had the opportunity to work with a finance entrepreneur, William B., which ended with him stealing her revolutionary algorithm. After she lost the lawsuit against William for the ownership of the idea, and everything she had with it, she began to hate herself and even had a suicide attempt. In her greatest weakness point Isabel found the power to live and fight for her beliefs again. Her life meant more than an algorithm. It’s about small things that makes her happy. It’s about move on no matter what. It’s about love. It’s about creating. The rest of Isabel’s career was dedicated to support the digital transformation phenomenon and to promulgate the copyright regulations. Even if she never received the recognition for her revolutionary algorithm, her

Follow the Leader

2/6

RISE ABOVE (Update 3)

'RISE ABOVE' is a story about change, empowerment and overcoming challenges.

Please explain how your poster brings the idea of digital leadership to life?

The poster symbolizes the formation process of the digital leader. Just as the portrait becomes visible when the pixels are crowded, so does the digital leader through his experiences. In this case, each pixel symbolizes a step or element which helped form the digital leader.

Follow the Leader

3/6

RISE ABOVE (Update 3)

'RISE ABOVE' is a story about change, empowerment and overcoming challenges.

Please provide a summary of your film script/storyboard:

At the beginning of her career Isabel had the opportunity to work with a finance entrepreneur, William B, which ended with him stealing her revolutionary algorithm. After she lost the lawsuit against William for the ownership of the idea, and everything she had with it, she began to hate herself and even had a suicide attempt. In her greatest weakness point Isabel found the power to live and fight for her beliefs again. Her life meant more than an algorithm. Finally, her vision left a changed world

Follow the Leader

4/6

RISE ABOVE (Update 3)

'RISE ABOVE' is a story about change, empowerment and overcoming challenges.

What makes your film poster and script special?

Both the film poster and the script expresses simplicity: - the script simplicity is given by the epic storyline – a young woman who overcome her barriers, facilitates change, and becomes a creative digital leader; - the film poster simplicity is given by the way the portrait is made, the stylized pixels symbolize the evolution of the digital leader. They are meant to inspire and encourage the viewer.

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5/6

RISE ABOVE (Update 3)

'RISE ABOVE' is a story about change, empowerment and overcoming challenges.

Are all parts of the design 100% your original work or did you use any stock or third party material? If yes, please link all stock, fonts and Creative Commons material here:

For the portrait I was inspired by Cara Delevingne (<http://fullhdpictures.com/wp-content/uploads/2016/01/Gorgeous-Cara-Delevingne-Wallpaper.jpg>). Also, I used the font : Yu Gothic UI Light Light and Wytherness.

Follow the Leader

6/6

RISE ABOVE (Update 3)

'RISE ABOVE' is a story about change, empowerment and overcoming challenges.

Creative's profile



StefaniaB PRO
Graphic Designer

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design, Textile Design