

1/6 The Power Inside Me (Updated - V2.4)

The story of Dan Munteanu, a passionate digital artist who wants to become a great digital leader.

THE REAL STORY OF A YOUNG, PASSIONATE, PERFECTIONIST WHO FOUND THE PEACE AND HAPPINESS IN DIGITAL ARTS WHEN THERE WAS NO OTHER OPPORTUNITY.

DAN MUNTEANU DIGITAL PRODUCTION PROUDLY PRESENTS

DIVIDED INTO MULTIPLE PIECES BUT STILL MAINTAINING AS A SINGLE HEART BEATING MACHINE. A SINGLE BRAND.

THE LIGHT INSIDE ME.

MY OWN PATH IN BECOMING A GREAT DIGITAL LEADER. COMING SOON

Deutsche Bank  DAN MUNTEANU #TLIM

DAN MUNTEANU PRESENTS A DAN MUNTEANU DIGITAL PRODUCTION IN ASSOCIATION WITH DEUTSCHE BANK
MUSIC BY DAN MUNTEANU EDITED BY DAN MUNTEANU VFX SUPERVISOR: DAN MUNTEANU CHIEF EXECUTIVE PRODUCER
DAN MUNTEANU SCREENPLAY BY DAN MUNTEANU DIRECTED BY DAN MUNTEANU DESIGNED BY DAN MUNTEANU

Solution

The real story of a young, passionate, perfectionist who found the peace and happiness in digital arts when there was no other opportunity. I wanted to present you my own life, the way it is and my own concepts and ideas on how a great digital leader should be - Dividing into multiple little paths, but still maintaining as a single "heart beating machine", a single brand - offering multiple products and services as a single brand is, in my opinion, the key to a great digital leadership. I've covered more of my ideas and story in the video above. Hope you like it, it was the first time I ever stand in front of a camera. I was very nervous as you can probably notice, but I wanted to deliver my story, my ideas the best way I can, so here we go. :)

Status: 15.06.2018

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Please explain how your poster brings the idea of digital leadership to life?

Blending my own concept of dividing a brand into multiple areas of products and services with a great poster design idea containing a reflective surface, a mirror, built with the motivation concept in mind - having a great opportunity for the audience to reflect themselves in the poster, thus lighting up the little spirit of optimism and motivation inside them. (the idea of mirroring came up with the help of Mr. Per Zennström, head guide of The Digital Leader Crowdstorm).

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Please provide a summary of your film script/storyboard:

The summary can be found in the video above. :)

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What makes your film poster and script special?

In my opinion, they are special because I wanted to be different with this idea by exposing my own story, my own life events to the public and by telling key facts of a true digital leadership.

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Are all parts of the design 100% your original work or did you use any stock or third party material? If yes, please link all stock, fonts and Creative Commons material here:

Every part of the design and story is mine, except the stock image above. It is free for commercial use without any attribution required (link below). I used SOURCE SANS PRO font family. It is free for commercial use. I've integrated the Deutsche Bank logo, my logo and the hashtag for a more professional yet realistic look.

<https://pixabay.com/en/lost-places-pforphoto-pub-bar-1574561/>

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Creative's profile



Dan Munteanu PRO

Visual Designer & Producer

Cluj-Napoca, Romania

Creative's top 5 skills

Graphic Design