

1/2 "Fly right in" - web banners



Solution

DESCRIPTION

Animated web banners campaign

This is a concept for a web banners campaign to spread the word about ZOCDOC all over the internet, using a fun tonality to lift up everyone's low expectations of healthcare!

ZOCDOC is a revolutionary doctor appointments online booking service, giving people freedom to choose, get appointments instantly, free, and at the day/time of choice. ZOCDOC puts patients in healthcare control, at last!

the creative concept focuses on ZOCDOC being an online service, and three steps to book online, choose doctor, choose time, see doctor.

with unexpected whimsical visuals

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Creative's profile



keeka **PRO**