

1/6 The Maze

Is a story about ones struggle out of confusion through the help of innovative technology.

scene 14. Bar,Dark, TV is on.

He is sitting at a bar drinking a glass of whiskey. He is staring at his left hand. OnTV a talk show is on. There is a woman in her late 30 s talking about a breakthrough technology.

“Imagine you are diagnosed with the horrible Alzheimer disease. You know your mind will degenerate unless there is a cure to be found. Your memory will be gone. You get old and you don't even remember how you got there. The memory bank will help you keep the memories in a safe place, access them anytime you want and after you are gone , you can also leave as a legacy to your loved ones.
Frederik raises his head. The sentence has captured his attention.

stranger at the bar : Who would want to accept to store their memory in a deposit box? And that would be against my right of privacy. What if they steal my memories. They are mine and mine only. What has the world come to!

Frederik is reaching for his wallet. Takes a 20 euro bill ,puts it on the bar and walks out.He hails a cab.
“To the airport please”.
He will fly to Frankfurt where he will meet Beate.

Solution

Frederik is a 44 years old,attractive and charismatic engineer that made his fortune in his early 30s ,developing a medical equipment which help him retire from his daily job and started focusing on enjoying his everyday life. With some very prosperous investments his life turned into a dream one. He married and had 2 lovely kids. But all that got shattered into pieces when he crashed his plane while trying to land in a field next to his home.He luckily survived but his beloved wife didn't.His injuries included his upper left side of his body that he cannot control the way he used to .The accident also damaged a part of his brain that controls the way he perceives reality. He would experience re living moments of his life before the dramatic event, lost in a maze of confusion . His flashes come and go,making him believe he is back in time living his dream life ,the time

when he is happy.Unfortunately they don't last and he ends up back in the reality he doesn't want to

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Please explain how your poster brings the idea of digital leadership to life?

The idea of digital leadership comes to life through its centrepiece: the man. He is the symbol of a normal, but strong man, who reaches the light with the help of technology: his face gets out of the dark only in the middle of electronic circuits; he escapes the maze of confusion because of the digital era.

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Please provide a summary of your film script/storyboard:

Is a story of a man that has to take an important decision in his life. He faces confusion and regrets and is looking for the light at the end of all that. He lost his wife in a crash and now has flashes of re living moments from his life before the dramatic incident. But he meets Beate. She is a researcher, working for the DB . She developed a mechanism and she will help him with the transition ,leading him out of the maze he's been losing himself since the accident.

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What makes your film poster and script special?

Both put the human and his struggles into the centre of attention focusing on his strength and ability to face the challenges and to look for the light leading the way out of the darkness with the help of new technologies .

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Are all parts of the design 100% your original work or did you use any stock or third party material? If yes, please link all stock, fonts and Creative Commons material here:

All are original work

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Creative's profile



Anka Tiribeja
photographer
bucharest, Romania

Creative's top 5 skills

Photography

Collaborators



Carmen Nicula
Interior Designer/ Graphic Designer
Bucharest, Romania