

1/9 **Penguin**

Meet is a little penguin!



Solution
I chose a penguin, these adorable creatures are very nice in my opinion, but must survive in a cruel environment.

2/9 **Penguin**

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Which animal(s) did you choose as a visual and why?

Penguin

3/9 **Penguin**

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What culture or region does the animal stand for?

Arctic

4/9

Penguin

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What story does your design tell?

Survival! Penguins can neither fly nor run. They are not evil predators but their ability to self-preservation is impressive. The mortality rate is very high of chicks from hunger, cold and predators often killed up to 70% of the baby birds hatched. Their parents leave quickly, and in spite of that they are support the level of population of their species.

5/9 **Penguin**

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What style did you choose for your design and why?

simple design

6/9 **Penguin**

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Ukraine

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

No

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

later

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Creative's profile



MaryPlaza PRO
Graphic designer

Creative's top 5 skills

Illustration