

Follow the Leader

## 1/6 The Digital Leader

Put your ideas on the line



### Solution

My idea is based on how our mind is a whole universe trapped that sometimes gets overwhelmed by all worldwide situation and how the digital era give us all the tools so we can focus and developed our ideas intro successful situations

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## The Digital Leader

Put your ideas on the line

Please explain how your poster brings the idea of digital leadership to life?

Is a clean and dynamic design that get focus on the leaders with a minded playful composition that makes us think about the message.

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## The Digital Leader

Put your ideas on the line

Please provide a summary of your film script/storyboard:

Anna have always had wanted to change the world somehow but she doesn't now how and that's what missing in her life, she meets Peter who is an intern at her work. There's a huge project at the company in which they need everyones help and Peter who's very into the digital era, helps to find a solution and Anna ask for his help to put in digital all of the ideas she has always had in her mind.

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## The Digital Leader

Put your ideas on the line

What makes your film poster and script special?

It's a journey into two clever minds and how they manage to solved their problems into helpful digital solutions.

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## The Digital Leader

Put your ideas on the line

Are all parts of the design 100% your original work or did you use any stock or third party material? If yes, please link all stock, fonts and Creative Commons material here:

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## The Digital Leader

Put your ideas on the line

Creative's profile



**Denisse Alejandra Alvidrez Avitia** PRO

Graphic Designer

Chihuahua, Mexico

Creative's top 5 skills

Graphic Design, Illustration, Photography