

1/6 **Ride Away**

Your food will be ride away!

Spaces

Daylight, urban agriculture and a fresh environment, make the perfect combination of form, function and meaning to provide customers with the best experience.

Every space is a possible restaurant

Components

- Daylight**
- Contact with nature**
- Urban agriculture**
- Awareness Information**

Sizes

- Big**
- Medium**
- Small spaces**

Solution

Futuristic concept of an automated kitchen vehicle that uses state of the art technologies to provide a better corporate campus food experience. Eating spaces are provided with a myriad of “Drop and go” mechanisms that allow efficient service for big crowds by increasing flexibility and reducing delivery times while smart phones enables users to plan their meals.

Think Outside the Lunchbox



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Which target group is your concept for?

Knowledge Worker and Factory Worker.

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How does digitization & connectivity create a unique eating experience?

Eating is an experience that involves many different factors, Social, functional, sensitive and even intellectual. Connectivity between people, objects, and software helps to enhances every aspect of the experience.

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What other amazing features does your concept offer?

- Optimization of the infrastructure
- Infrastructure flexibility
- Avoid rows & conglomerations.
- Reduce waiting times.
- Enjoy every meal almost everywhere.
- Avoid displacements.
- Experiment different environments.
- Urban agriculture

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What is the core idea behind your campus food experience?

Versatility and Integration between different state of the art technologies.

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Creative's profile



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Creative's top 5 skills

Graphic Design, Product Design, Interior Design