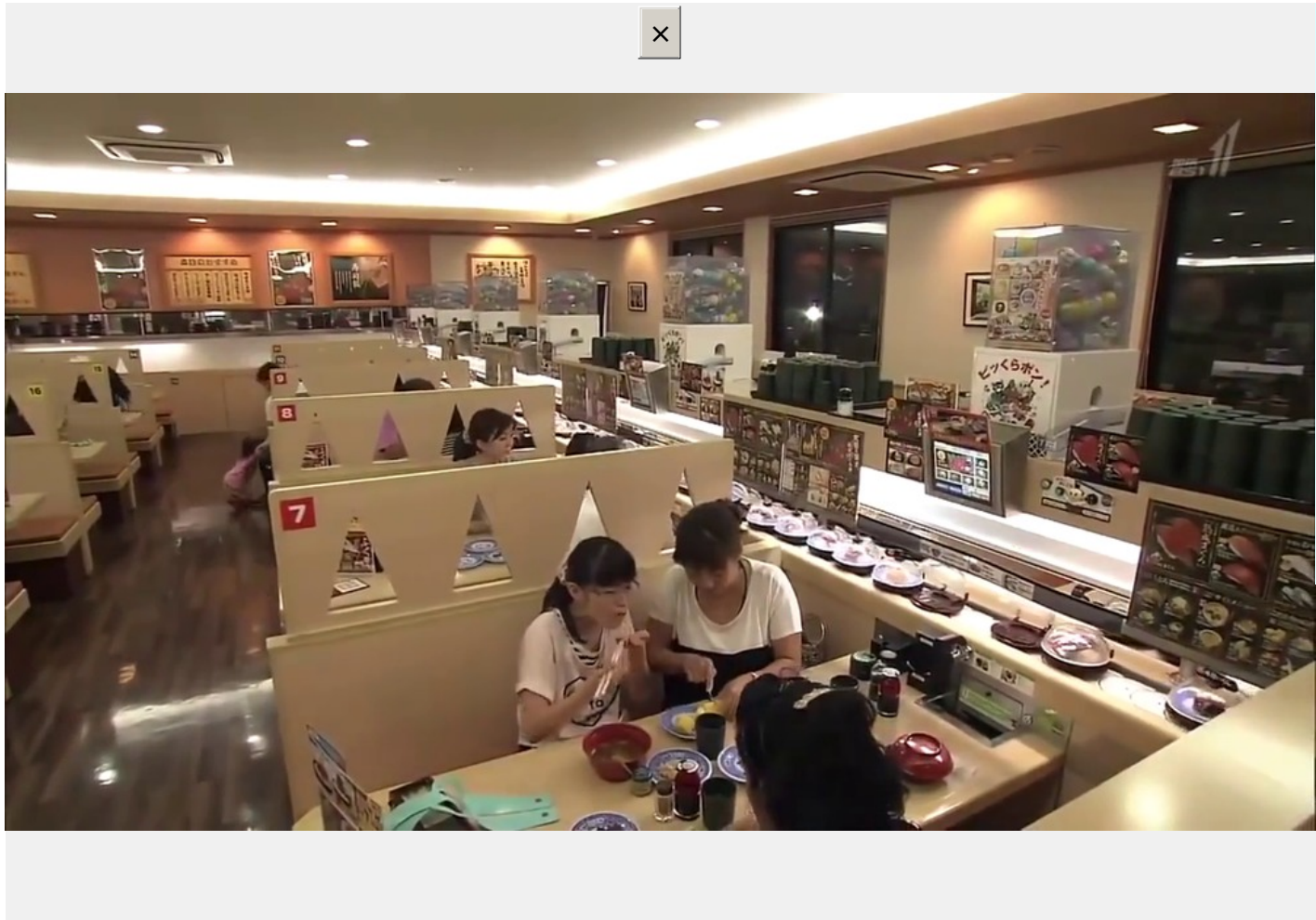


1/6 **the "E"**

the "E" is an automated canteen that uses the core concept of a sushi "bullet train".



Solution

The "bullet train" addition tot the classic sushi conveyor belt restaurant makes the whole concept perfect for any type of food and any type of restaurant where time, efficiency and enjoyment is essential WHY IS THIS USED ONLY FOR SUSHI? IT SHOULDN'T BE!!!.....
The "E" aims to show that this concept can be adapted and efficiently be put in practice for the corporate campus food experience of the future.

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the "E"

the "E" is an automated canteen that uses the core concept of a sushi "bullet train".

Which target group is your concept for?

1. The production worker / 2. The knowledge worker

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the "E"

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How does digitization & connectivity create a unique eating experience?

the "E" is a concept that seamlessly blends food and technology while taking the best of both worlds.

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the "E"

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What other amazing features does your concept offer?

SIT TAKE EAT / DIRECT ORDER / AUTOMATION / DEMAND PREDICTION SYSTEM / LAYOUT
VERSATILITY / ONE KITCHEN - MANY DINING AREAS

5/6

the "E"

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What is the core idea behind your campus food experience?

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Think Outside the Lunchbox



6/6

the "E"

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Creative's profile



voinealex PRO
Architect

Creative's top 5 skills

Illustration, Product Design, Packaging Design, Communication Concept,
Service Design