

## 1/9 Elephant ivory

The war against illegal trade in ivory



### Solution

the idea is to raise the awareness about the war against ivory trade. About - 35,000 African elephants are hunted annually for their ivory . If this trend continues , this species may become extinct within 20 years .the Ivory is a source of funding for terrorist organizations.

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Which animal(s) did you choose as a visual and why?

i chose the Elephant because of the ivory trade , and to raise the awareness about it.

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What culture or region does the animal stand for?

The African region

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What story does your design tell?

clean vector design. the Repetition of the elephant illustration is to represent them

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What style did you choose for your design and why?

the style i chosen is the vector style, that represents the subject

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Israel

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

no third-party materials has been used.

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

My name is Nina Korol 29, from Israel. I'm a graphic designer and illustrator. I'm happy that i have the opportunity to be involved in such a project and to show my design and idea i want to share.



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Creative's profile



**Nina Korol**  
Graphic design  
Yavne, Israel

Creative's top 5 skills

Graphic Design, Illustration, Photography