

1/9 **JoyRide**

Penguins Joyriding down the slope.



Visual Solution

2/9 **JoyRide**

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Which animal(s) did you choose as a visual and why?

Penguins

3/9 **JoyRide**

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What culture or region does the animal stand for?

Arctic

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What story does your design tell?

Be creative and enjoy yourself ;)

5/9 **JoyRide**

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What style did you choose for your design and why?

Illustration

6/9 **JoyRide**

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Sub-zero Culture

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

No

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

I m a graphic artist dedicated in making outstanding art works. I choose penguins in my design this time because they just knows how to have fun with slopes. Hope you'r enjoying the slope as much as I do :)

9/9

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Creative's profile



dong PRO
student

Creative's top 5 skills

Graphic Design, Illustration, Product Design, User Experience, Textile Design