

1/9 Mexican Paper Animals!

In this design I am representing animals in "Papel Picado" in english "Paper cut".



Solution

In Mexico we have "Papel picado" in English "Cut Paper" that we use to decorate our Mexican Parties and Festivities. In this design I am evoking "papel picado", drawing inside some animals that live in my country.

Status: 15.06.2018

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In this design I am representing animals in "Papel Picado" in english "Paper cut".

Which animal(s) did you choose as a visual and why?

I chose animals who live in Mexico such as: Monarch Butterflies, Hares, Salamanders, peacocks and tecolotes.

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What culture or region does the animal stand for?

All this animals live in Mexico.

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What story does your design tell?

It does not tell an specific story.

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What style did you choose for your design and why?

I tried to evoke "Papel Picado" as it is a decoration that we use frequently in Mexico in our festivities, incorporating animals that live in the country.

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

MEXICO :)

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

It is all my design.

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

Hello My name is Aniela González Rojo I am 23 years old, I´m communicologist and I live in Querétaro, México. I made this design trying to evoke the colorful "Papel picado" in english "Cut Paper" that we use in Mexico to decorate our Mexican festivities.

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Creative's profile



Aniela González Rojo

Degree in Communications and Digital Media

Querétaro, Mexico

Creative's top 5 skills

Graphic Design, Illustration, Photography