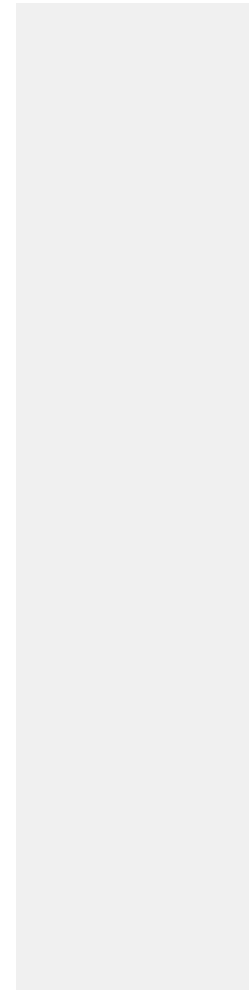
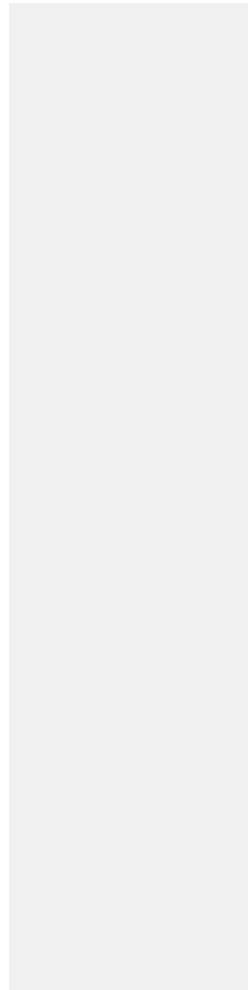


1/9 **Ajolote Milenario**

magical animal that existed before the city of Mexico was founded, only it exists in the Xochimilco



Visual Solution

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Ajolote Milenario

magical animal that existed before the city of Mexico was founded, only it exists in the Xochimilco

Which animal(s) did you choose as a visual and why?

Chose the Ajolote because it is in danger of extinction. I would like to create some awareness for your care and never desaparezca. Since I love their colors and how different it is from other species It also has the ability to regenerate any part of his body itself. If it were not for the serious eternal age

3/9

Ajolote Milenario

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What culture or region does the animal stand for?

Mexican culture is a pride that is a unique animal in the world in the area of Xochimilco. And it is part of prehispanic legends

4/9

Ajolote Milenario

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What story does your design tell?

It is the image of the salamander in a contemporary design and a figure that represents the prehispanico in conjunction.

5/9

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What style did you choose for your design and why?

geometric style with finishing touches transparencies and illustration

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

C.D. de MExico

7/9

Ajolote Milenario

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

Nop

8/9 **Ajolote Milenario**

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

I am a quiet man lover of art and design, I like beautiful things in everyday life create a more pleasant environment and feels better world

9/9

Ajolote Milenario

magical animal that existed before the city of Mexico was founded, only it exists in the Xochimilco

Creative's profile



Fernando Grajeda PRO

Graphic Designer

Ciudad de Mexico, Mexico

Creative's top 5 skills

Graphic Design, Packaging Design