

1/9 **Condor**

condors live in all south america and fly high.



Victor Alberti
Chile / Venezuela

Solution

They are a symbol for most of the countries in the region, due to their majestic semblance and dignity, never the less it is a endangered species due to the illegal hunting, ignorance and fear.

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Condor

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Which animal(s) did you choose as a visual and why?

I choose a condor because i think is a magnificent animal, in this moment i feel very related to this creature in part because i am a venezuela living in chile, and this being is present not only in both geographys but in the whole south american region.

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What culture or region does the animal stand for?

the condor is a representation of all the south american continent, an mostly the cordillera of los andes, place where i grew up and that i love.

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What story does your design tell?

the story i like to tell is one about the solemnity of solitude in the cold and snowy mountains of la cordillera de los andes, traveling a whole continent embracing it from above in its gigantic black wings, freedom, dignity and a hope for respect and conservation of this magnificent species.

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What style did you choose for your design and why?

I choose a digital illustration, with a very fluid composition that flows with the product, with some inspirations in Ukiyo-e printings and patterns.

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

venezuela / chile south america. cordillera de los andes.

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

no

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

Hi! am victor am 29 years old and am a visual artist who loves to work in Videomapping, Motion Graphics and Illustration, right now am living in santiago the chile, but i am venezuelan/chilean and a citizen of the universe. feel free to contact me!

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Creative's profile



victor Alberti

Visual Artist

Santiago de chile, Chile