

1/9 **Wake up**

The rooster wake up



Solution

Scene from a rooster ready when the sun rises

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Wake up

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Which animal(s) did you choose as a visual and why?

Rooster because his figure, colours and every body knows him.

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What culture or region does the animal stand for?

Its very common in latinamerica but I think its famous around the world.

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What story does your design tell?

Just a rooster ready to do his work.

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What style did you choose for your design and why?

stylish tooned.

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Guatemala

Status: 15.06.2018

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

No

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

Hi, I´m a graphic designer and illustrator living in Guatemala and working on advertising. When I found some gaps time I like to participate in this kind of contest. In 2013 one of my designs was selected for the collection that year.

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Creative's profile



Juan Carlos Pivaral PRO
Graphic Designer / illustrator
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Creative's top 5 skills

Graphic Design, Illustration, Product Design