

1/9 **Enlightened DOG**

The most loyal friend humans can find in their path of life



Solution

I made a whole series of Enlightened Animals, in the pursue of uplifting their relationship with humans as our ultimate guides. They are here to teach us more of Nature's realms than we would ever learn on our own. Respecting nature we will thrive as a human race.

Status: 15.06.2018

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Which animal(s) did you choose as a visual and why?

The Dog, men's best friend.

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What culture or region does the animal stand for?

Every home and family that believes in animal partnership

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What story does your design tell?

Animals have been on this Earth longer than we have as humans, therefore our mission towards them is one of collaboration and friendship. They have come a long way through evolution to finally find Enlightenment to foresee their role into our society, helping us to guide and protect Mother Nature.

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What style did you choose for your design and why?

Hand Illustration. Because it's more organic and natural than drawing with tablets.

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Chile, Santiago

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

No.

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

HELLO, ENLIGHTENED ANIMALS

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Creative's profile



Cris Ortiz
Graphic Designer Dive Instructor
Santiago, Chile

Creative's top 5 skills

Graphic Design, Illustration, Product Design