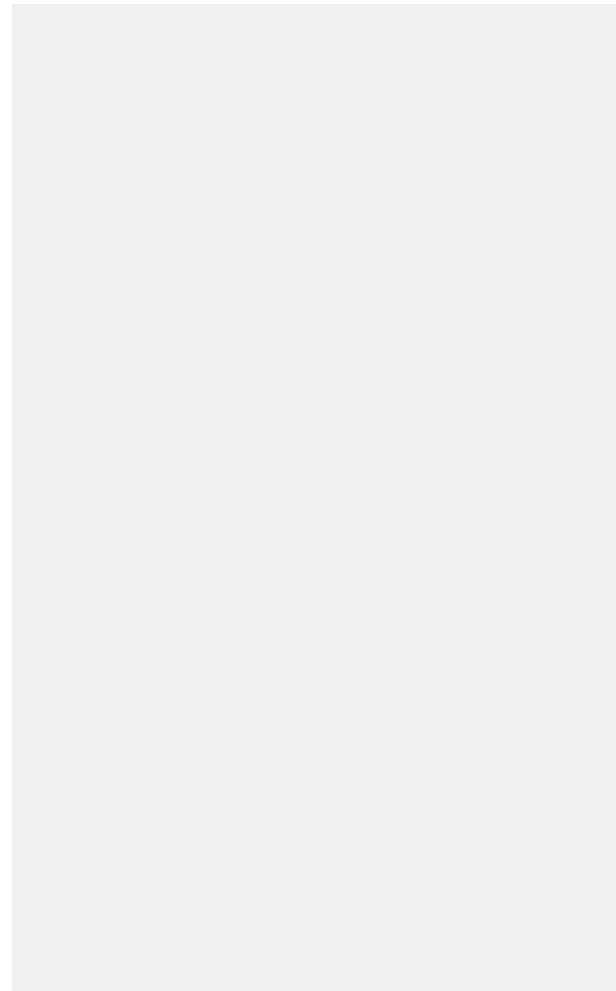
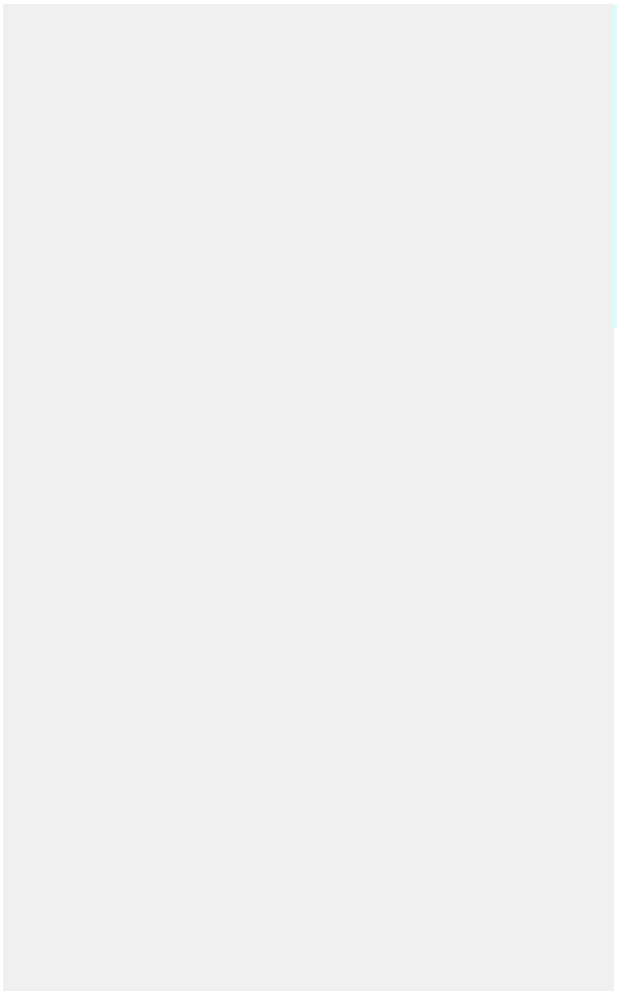


# 1/6 The Traveler - A Story by Jeyla Mendoza, Poster Design by Paola Ramirez

Derek is a man that holds the portal between two worlds.



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**Solution**

Derek is a man that travels between the digital and the real world. Through a screen he keeps in his pocket, he is capable of capturing all kinds of information around him.

Follow the Leader

2/6

## **The Traveler - A Story by Jeyla Mendoza, Poster Design by Paola Ramirez**

Derek is a man that holds the portal between two worlds.

Please explain how your poster brings the idea of digital leadership to life?

By portraying the main character holding a heroic pose and soaring through both the digital and human worlds with ease, which means he has full control to exist in both. This makes him a digital leader.

Follow the Leader

3/6

## **The Traveler - A Story by Jeyla Mendoza, Poster Design by Paola Ramirez**

Derek is a man that holds the portal between two worlds.

Please provide a summary of your film script/storyboard:

Derek is a man that travels between the digital and the real world. Until a curious 10 year old finds the portal between the worlds. Will Derek be able to get back home? or is he in it lready?

Follow the Leader

4/6

## **The Traveler - A Story by Jeyla Mendoza, Poster Design by Paola Ramirez**

Derek is a man that holds the portal between two worlds.

What makes your film poster and script special?

They illustrate the digital leader in a way that is out of the ordinary, so that they create a more intriguing situation. The character possesses fantastic abilities, but he also has human characteristics, which makes him relatable and reminds the audience that they too can become leaders.

Follow the Leader

5/6

## The Traveler - A Story by Jeyla Mendoza, Poster Design by Paola Ramirez

Derek is a man that holds the portal between two worlds.

Are all parts of the design 100% your original work or did you use any stock or third party material? If yes, please link all stock, fonts and Creative Commons material here:

Stock Photo for part of the background of my poster: [https://stock.adobe.com/search?](https://stock.adobe.com/search?k=115308231&filters%5Bcontenttype%3Aphoto%5D=1&filters%5Bcontenttype%3Avideo%5D=1&filters%5Bcontenttype%3Aillustration%5D=1&filters%5Bcontenttype%3Az)

[k=115308231&filters%5Bcontenttype%3Aphoto%5D=1&filters%5Bcontenttype%3Avideo%5D=1&filters%5Bcontenttype%3Aillustration%5D=1&filters%5Bcontenttype%3Az](https://stock.adobe.com/search?k=115308231&filters%5Bcontenttype%3Aphoto%5D=1&filters%5Bcontenttype%3Avideo%5D=1&filters%5Bcontenttype%3Aillustration%5D=1&filters%5Bcontenttype%3Az)

Status: 15.06.2018

Follow the Leader

6/6

## The Traveler - A Story by Jeyla Mendoza, Poster Design by Paola Ramirez

Derek is a man that holds the portal between two worlds.

Creative's profile



**paoramirez**

Graphic Designer and Illustrator

Collaborators



**Jeyla**

Filmmaker