

1/9 **EleFUNtz**

little elephants making a pattern while playing

Solution
putting elephants in hexagonal grid,
in six different colors - creates
tileable endless pattern



Status: 15.06.2018

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Which animal(s) did you choose as a visual and why?

Elephant - it can be done in hex shape

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What culture or region does the animal stand for?

India

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What story does your design tell?

That even such a heavy animal, can appeal light and playful

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What style did you choose for your design and why?

flat and geometric, suits animal shape

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Serbia

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock material is accepted. See "Guidelines, regulations & comments" (in the brief)

No

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To be featured on facebook as the Victorinox "Pick of the Day" please write a short statement about you (see more details in the brief).

Designer, illustrator, explorer, experimentalist - passion in game concepts (architecture, weapons & vehicles) and all kind of applied arts. Every new field, project and theme is an inspiration - unconquered territory that draws all un/known creative forces to attack. Enjoying drawing and sketching ideas (24/7/31)

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Creative's profile



schunnin **PRO**
Visual Ideation Artist

Creative's top 5 skills

Graphic Design, Illustration