

NACKT

in der U-Bahn

Schützen Sie Ihre Privatsphäre vor Datensammlern:
www.datenschutz-ist-buergerrecht.de/was-geschieht-mit-deinen-daten

Solution

The topic "data abuse" is invisible for the normal citizen, that happens unnoticed somewhere in the background. For them it is not touchable, not real. Nevertheless they lose unconsciously their privacy.

By the confrontation and the vision of the own "nudity" and "disrobement" in completely normal everyday situations the topic becomes however nevertheless real and understandable. The invisible becomes visible.

My idea "NACKT" ("NAKED") can be varied several times on poster, banners, postcards... by supplementing situations and locations in which one on warranty would be only reluctantly naked.

For example:

Save Your Privacy



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NACKT

Creative's profile



dieSeinerin PRO
freiberufliche Designerin

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design