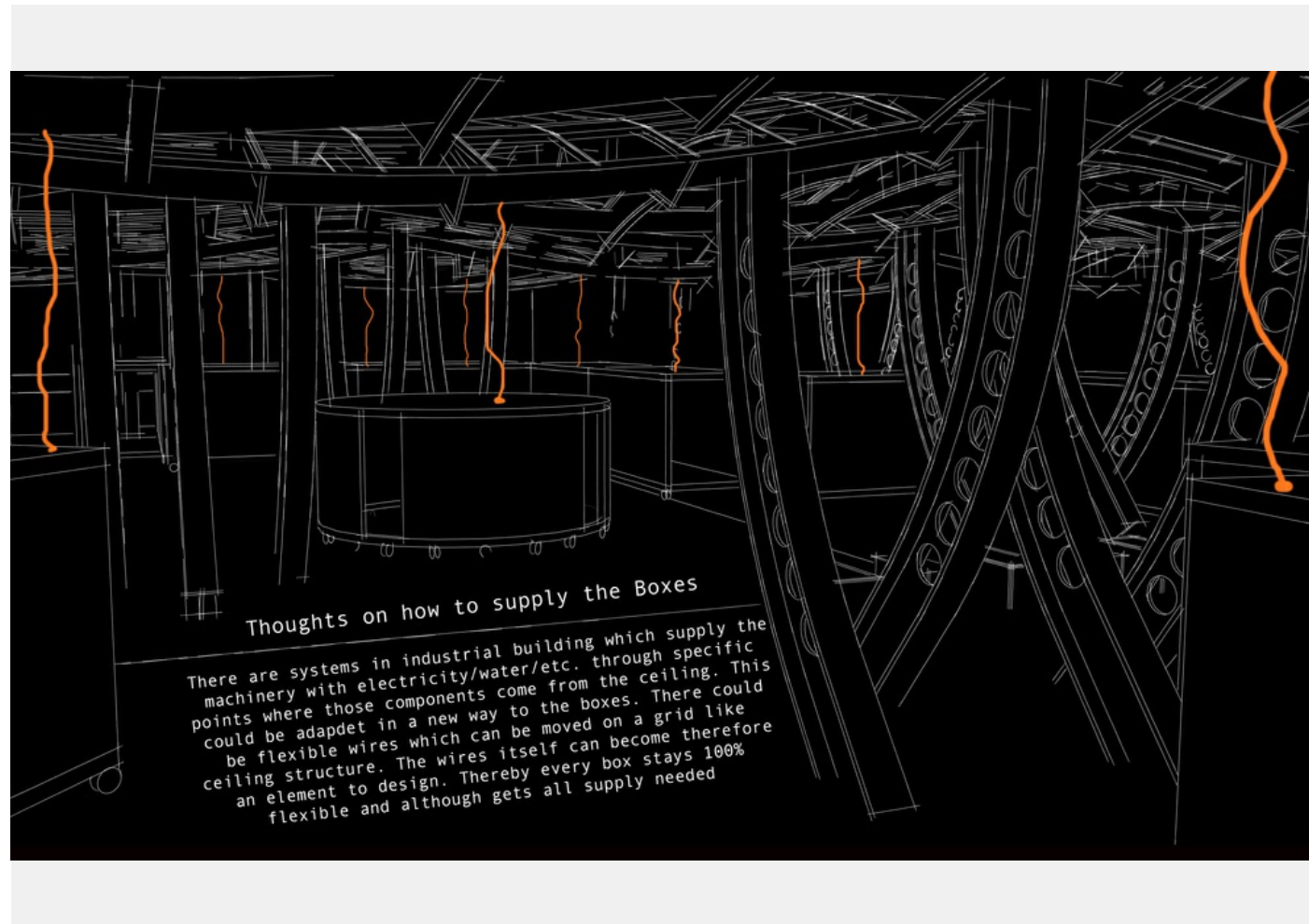


1/6 Think inside the Box!

The campus organized with boxes in the most flexible way.



Solution

Architectural concept for the campus space: The boxes itself work as „walls“ and build in combination different types of space situations. Either you use architectural pre programmed spaces or let the people decide where they put there boxes and learn from their behavior. Architectural concept Box space: Spaces inside the box or the combination of two or three boxes connected can be designed in any imaginable way. They grant therefore intimate, individuality, variety and flexibility. Situations can be designed by users and authorities and saved on the interface.

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Think Outside the Lunchbox



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Which target group is your concept for?

"The knowledge worker" and "the digital nomad"

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How does digitization & connectivity create a unique eating experience?

From boxes interfaces to user apps, everything is fully digitized. Main features: Book the box with specific topics for lunch, discussion, meditation, etc... invite friends and strangers, create your own profile, see where your friends are, see if they have time, etc... let the user arrange the boxes and learn from it by tracking, let an architect design different situations on the campus and save them digitally afterwards let the box guide you to put it on the right place.

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What other amazing features does your concept offer?

Sensors on the box and ground make it possible for authorized personal to change box formations according to architectural pre programmed situations. Moreover if you let people choose where to put the box you can learn from there behavior for future formations.

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5/6

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What is the core idea behind your campus food experience?

Digital connected moveable boxes based on a modular concept offer itself private space for many occasions and organise the space on the campus in the most flexible way. They esaylie form every space required on the campus, in summer even outside.

Think Outside the Lunchbox



6/6

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Creative's profile



Simon Stolz **PRO**
Regensburg, Germany

Creative's top 5 skills

Architecture, Illustration, Product Design, Communication Concept, Service Design