

1/5 SIGNS: Intersections everywhere.

Employee & employer, task & participant, requirement & skillset, etc - matching will be easy & swift



Solution

The future of work, in an era of information-enabled people and processes. No longer will anyone be a hammer looking for a nail, or a nail waiting for a hammer. Employee & employer, task & participant - finding the right person for the right task MUST become quick and efficient. And it will need more than the monster.com, LinkedIn.com, glassdoor.com of today. Very likely it will be matching using AI and deep personal profiles. People can opt to create deep profiles, give permission for data collection from previous employers, and the profiles can then be anonymized and matched against job requirements.

Many white collar jobs will transcend traditional barriers of geographical distances, languages, educational backgrounds, cultural differences, etc. Many blue collar

jobs will be lost to automation, and we'll need to reinvent work for those people, too. My submission's



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Describe your idea in less than three sentences.

As represented by the various X motifs in my photo, the future of work is about intersections that will produce powerful results. Like the employer finding that perfect employee, or the laid-off blue collar worker finding his/her passion (and a means to make a living from it). New collaborations, new alliances, new value, new opportunities will come from intersections.



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What type of content is your submission?

Image



4/5

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Please highlight any third-party material used. Be sure to include the source where it can be found.

Cover image is my personal photography, shot as-is (no photo manipulation deployed).

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Creative's profile



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Ideator