

1/5 The bigger picture

From companies finding talents, to talents finding their groove, the picture is more complex

THE BIGGER PICTURE | HOW IT WORKS

The employer hires the talent. The contract stipulates the amount of work (DOTSIES) the talent has to supply within a certain period of time (Days). The contract leaves the talent the freedom to work on other projects or private matters.

The human resource coordinator builds a team with the right skills, amount of DOTSIES and days left on the contract.

The difference to a regular Freelancer is the Security on both sides. The talent has the security of a certain time of paid work within a defined period of time. The employer knows that he can count on the talents skills for the term of the contract.

New Project: XY Website

Skills needed: HTML	20 DOTSIES
JAVASCRIPT	15 DOTSIES
Webdesign	25 DOTSIES
PMGM	10 DOTSIES
Presentation	05 DOTSIES

1st. Present: in 28 Days
Launch: in 52 Days

Talent	Skills	DOTSIES	Days
Jenny Foster FRONT-END DEVELOPER	HTML, CSS, Javascript, Responsive Web Design, Javascript Frameworks	120 / 120	200 Days
Alexander Meyer DESIGNER	HTML, CSS, Design, UXD, Javascript Frameworks	64 / 120	183 Days
Anita Walberg PROJEKT MANAGEMENT	EXPERIENCE, MS EXCEL, Presentation, Budget Planning	15 / 72	54 Days

Solution

We all love our jobs. Well, most of the time. But as much as we love what we do, there are other things we want or simply have to do. These facets of life are changing their colours along a lifetime of work.

In order to attract the most talented people, employers need to address the reality of life and develop new programmes which leave the talents the freedom to arrange the facets of life to their needs.



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Describe your idea in less than three sentences.

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What type of content is your submission?

Cover plus concept



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Please highlight any third-party material used. Be sure to include the source where it can be found.

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Creative's profile



Indiego **PRO**
Art Director

Creative's top 5 skills

User Experience, Service Design