

1/8 **Eikþyrnir (update)**

Eikþyrnir the Yggdrasill DEER

*Eikþyrnir* the Yggdrasill **DEER**

*the myth*

*Eikþyrnir (Old Norse "oak-thorny"), or Eikthyrnir, is a stag which stands upon Valhalla in Norse mythology. From its horns gushes the water that creates the great legendary rivers.*

*"Even more worthy of note is the hart Eikthyrni, which stands in Valhall and bites from the limbs of the tree; and from his horns distils such abundant exudation that it comes down into Hvergelmir, and from thence fall those rivers called thus: Síd, Víd, Sökin, Eikin, Svöl, Gunnthrá, Fjörm, Fimbulthul, Gípul, Göpul, Gömul, Geirvimul. Those fall about the abodes of the Æsir; these also are recorded: Thyn, Vín, Thöll, Höll, Grád, Gunnthráin, Nyt, Nöt, Nönn, Hrönn, Vína, Vegsvinn, Thjóðnuma."*

Solution

Eikþyrnir (Old Norse "oak-thorny"), or Eikthyrnir, is a stag which stands upon Valhalla in Norse mythology. From its horns gushes the water that creates the great legendary rivers.

2/8

## Eikþyrnir (update)

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What is the mystical story behind your design?

Eikþyrnir (Old Norse "oak-thorny"), or Eikthyrnir, is a stag which stands upon Valhalla in Norse mythology. From its horns gushes the water that creates the great legendary rivers.

3/8

## Eikþyrnir (update)

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Can you tell us details about the printing specifications of your design?

I've prepared 2 different variations. In all of them only 1 screen printing is needed -silver or white.

Mystic Ice World

WODKA  
GORBATSCHOW

4/8

## Eikþyrnir (update)

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The printing directly on the bottle: number of screen printing stations needed?

1

## Eikþyrnir (update)

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

the best would be printing embossed silver. the label base is transparent

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6/8 **Eikþyrnir (update)**

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The lid: number of colors needed?

soon

7/8

## Eikþyrnir (update)

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

no

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8/8

## Eikþyrnir (update)

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Creative's profile



**Tommaso Balladore** PRO

Architect and designer

Casteggio, Italy

Creative's top 5 skills

Illustration, Mobile Apps, Product Design, Communication Concept, Service Design