

1/8 Mystic Mountain

Just like with icebergs, only the top is visible but the mystic Soul is deep under the Ocean.



Solution

The Idea is to show the hard cut of the ocean and the sky from a distance which makes the bottle look very interesting and innovative at first sight. When people come closer they will recognize what this cut is made of the arctic ocean and the sky and further they will see its main actor - the mystic iceberg which appears on both sides. The Wodka Gorbatschow Logo is placed on the big hidden part of the iceberg, the mystical part. This combines the brand with the mystical characteristics of the iceberg.

Status: 15.06.2018

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What is the mystical story behind your design?

The depths of the oceans are the most enigmatic regions of our planet. Even the moon is more explored than the deep abysses of the seas. Here live animals that no human have seen before. Just as mysterious as the seas are the giant icebergs of the Antarctic. But what appears so huge to us is only a fraction of the whole. People say that about 89 percent of the iceberg is hidden, which means that the largest part of iceberg lies in the mysterious depth of the ocean - The mystic ice world.

Mystic Ice World

WODKA
GORBATSCHOW

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Can you tell us details about the printing specifications of your design?

Coming soon

Mystic Ice World

WODKA
GORBATSCHOW

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The printing directly on the bottle: number of screen printing stations needed?

None

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

Coming soon

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GORBATSCHOW

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The lid: number of colors needed?

Coming soon

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

Nope.

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Creative's profile



shapewolf PRO
Freelance Designer

Creative's top 5 skills

Graphic Design, Product Design, Web Design