

1/7 **Two kings**

It's a story about two bear kings...



Solution

It's a story about two bear kings, revolving around Gorbatschow Wodka. Visual is sharp and clear, inline with current label visual.

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Two kings

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What is the mystical story behind your design?

It's a mystical story about two bear kings, rulers of the north, fighting through fierce cold ice flames to obtain magical elixir, wondrous ancient drink that brings you closer to higher power. Obtained from fiery ice itself this magical drink forged for ages by ice cold flames brings power to those who drinks it.

Mystic Ice World

WODKA
GORBATSCHOW

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Can you tell us details about the printing specifications of your design?

Design is printed on label, bottle is intact. There are 2 variations of label, silver foil or blue one, depending on colour of the bottle.

Status: 15.06.2018

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

3 spot colours, screen printed, partially hot foil emboss applied

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The lid: number of colors needed?

2

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

Originally created

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GORBATSCHOW

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Creative's profile



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Creative's top 5 skills

Graphic Design, Mobile Apps

Status: 15.06.2018

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jovoto