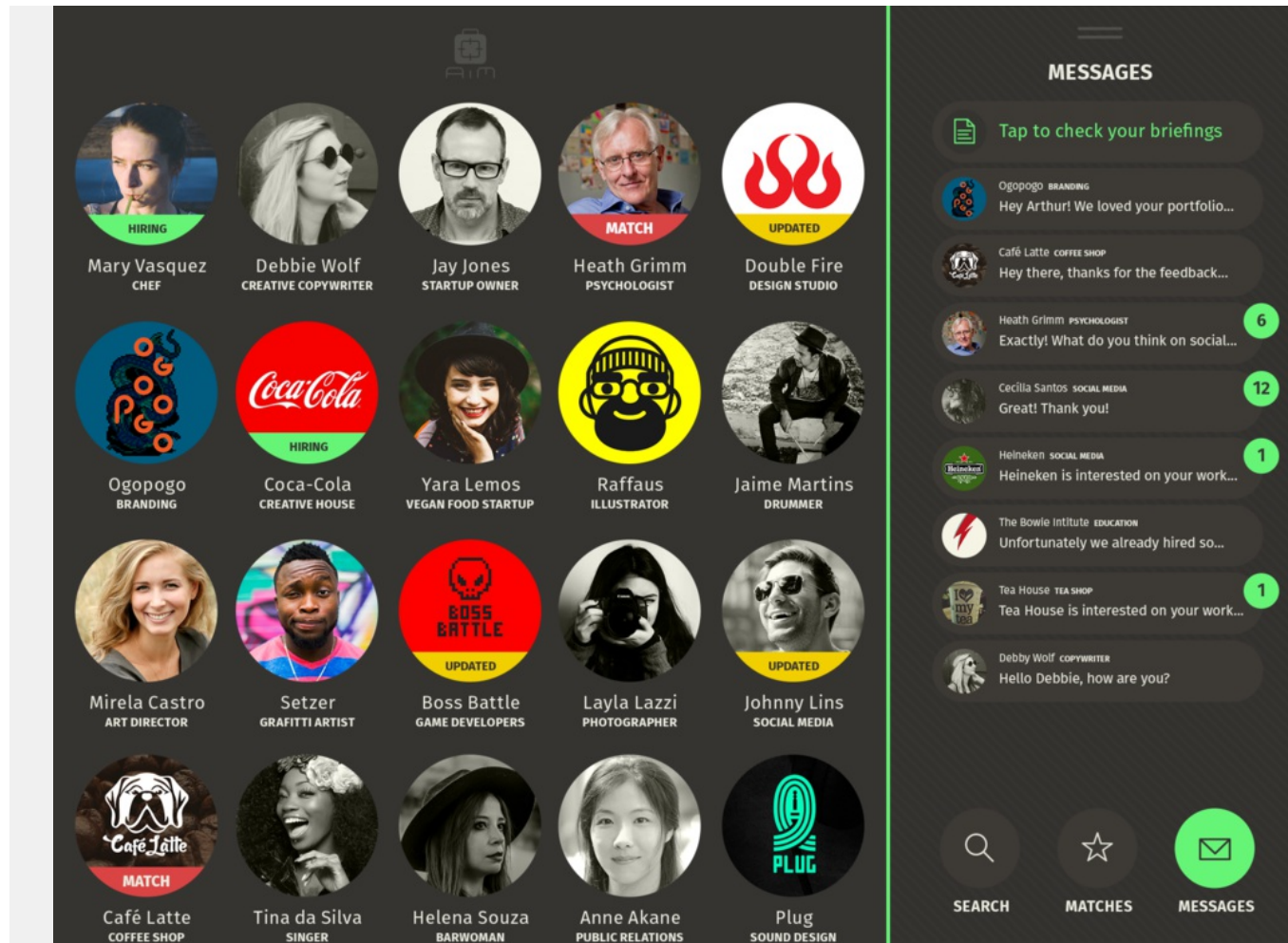


1/5 Aim App - Hunt Your Jobs

Connect with professionals and brands and be able to choose what project you want to work for.



Solution

Aim is a freelance job searching app concept, designed following the same experience of dating apps (like Grindr for example), that let users connect with other professionals from other areas of expertise and small to big companies on their surroundings, making networking dynamic.

One of the most challenging things about working alone is getting clients, and more than work for money, creative professionals need jobs that makes sense to what they love to do and to their mindset or jobs that are challenging enough. Being able to choose what briefings you want to take and what brands you want to work for, and for employers to know who want to work for them, is healthy and life-saver. There is a professional for every kind of demand.

The app concept involves

interacting with the user's surroundings, making them add other talents to their network,



2/5

Aim App - Hunt Your Jobs

Connect with professionals and brands and be able to choose what project you want to work for.

Describe your idea in less than three sentences.

Connect with brands you want to work for and know if they are needing your talent too. Have a large view about your surroundings needs and business opportunities without leave your home. Create a diverse network with people who also wants to work with you.



3/5

Aim App - Hunt Your Jobs

Connect with professionals and brands and be able to choose what project you want to work for.

What type of content is your submission?

App concept.



4/5

Aim App - Hunt Your Jobs

Connect with professionals and brands and be able to choose what project you want to work for.

Please highlight any third-party material used. Be sure to include the source where it can be found.

All photos from pexels.com. Coca-cola and Heineken brands, used for exemplifying, are from their respective websites. Other logotypes and illustrations designed by me, from personal works.

5/5

Aim App - Hunt Your Jobs

Connect with professionals and brands and be able to choose what project you want to work for.

Creative's profile



Rafael Faustino **PRO**

Illustrator and Graphic Designer

São Paulo, Brazil

Creative's top 5 skills

Graphic Design, Illustration