

1/8 **Ookpik**

The story of an old spirit, named Ookpik.



Solution

Back when the world was very young, there existed a spirit named Ookpik, which flew over the midnight sky to collect the spirits who have died that day and bring them up in the spirit world before the sun could rise. But she longed to see the sun, because it was forbidden to her by the creator.

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What is the mystical story behind your design?

So she went on the earth, graceful landing and finding herself covered in snow. Her beautiful black feathers turned into bright glistening white and then she could see the morning sun, lighter and lighter. She found it so beautiful that she looked at it until her eyes turned bright yellow, as the sunrise. But then she couldn't fly home anymore, because of her heavy snowy wings, so she started hating the sun and she promised from then only to stay outside in the night, far away from the sun light.

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Can you tell us details about the printing specifications of your design?

The most important thing is to try to make the blue and white on the big label as close as the bottle colors, to maintain the effect of the illustration disappearing into the background.

Mystic Ice World

WODKA
GORBATSCHOW

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The printing directly on the bottle: number of screen printing stations needed?

two

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

Big label - over 8 Small label-2

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The lid: number of colors needed?

2

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

All graphics 100% mine. The fictional story of Ookpik -
<https://www.fictionpress.com/s/3013041/1/The-Snowy-Owl-s-Legend>

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Creative's profile



Zdrlea Ioana PRO

Graphic designer

Campina, Romania

Creative's top 5 skills

Photography, Product Design, Interior Design, Textile Design, Service Design

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