

1/8 **Huldufólk**

The new Limited Edition Wodka Gorbatschow comes from icelandic Huldufólk magical world.



Solution

In the Mystic Ice World is usual to find objects of mythical background origins, such as magical periapts, in scripted rocks and strange sized clothes. The bottle of the new Limited Edition Wodka Gorbatschow is one of this special found objects, it comes from icelandic Huldufólk world.

Status: 15.06.2018

Huldufólk

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What is the mystical story behind your design?

On the snowy white horizons, in between the icy cold rocks, behind the narrow trees, hidden in the thermal mist, Huldufólks stay away from human sight. This magical beings accompany mankind since the beginning of time. Some few lucky ones have seen this mythical creatures. Icelandic folk believes that this hidden people are magically connected with natural environment, therefore are continuously endangered by human environmental alteration. Icelandic society deeply respects this hidden community

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Can you tell us details about the printing specifications of your design?

V1.0/ Bottle Print: Solid White. Label Printing Spec.: Transparent Labels, Silver Ink Details.

V1.1/Bottle Print: Solid Black, Silver Staves. Label Printing Spec.: Transparent Labels, Silver Ink Details.

Mystic Ice World

WODKA
GORBATSCHOW

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The printing directly on the bottle: number of screen printing stations needed?

V1.0/ None V1.1/ 1.C2

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

V1.0 & V1.1/ Silver Ink and Embossed Lines

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GORBATSCHOW

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The lid: number of colors needed?

V1.0/ White, Blue, Silver. V1.1/ Black, Blue, Silver.

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

Staves// Icelandic Magic: Practical Secrets of the Northern Grimoires By Stephen E. Flowers.
<http://www.simonandschuster.com/books/Icelandic-Magic/Stephen-E-Flowers/9781620554050>
and <http://icelandinpictures.com/post/17024833439/icelandic-galdrastafir-magic-symbols> Font
for Limited Edition: Enchanted Land by Sharkshock <http://www.dafont.com/es/enchanted-land.font>

Mystic Ice World

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Creative's profile



SimonGABAY

Graphic Design / Visual Art

Creative's top 5 skills

Graphic Design, Illustration, Photography

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jovoto

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