

1/8 **Mystic Journey**

A journey in the icy waters of the Arctic, illuminated by the celestial nothern lights



Solution

This is a personal interpretation about an epic encounter between a classic sailing ship with the celestial northern lights, in the icy Arctic waters. I wanted to create a magical atmosphere which evoke all the mystical meanings of the wonderful phenomenon

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What is the mystical story behind your design?

The design tells an instant of a hypothetical story of a ship that has ventured into the icy waters of the Arctic Ocean witnessing of the northern lights. The highlighted presence of the Aurora borealis gives to the scene a magical atmosphere that evokes the mystic energy of the epic encounter

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Can you tell us details about the printing specifications of your design?

I've made two versions (1.0 & 2.0) each one with their respective variations (gradient, blue or transparent)

Mystic Ice World

WODKA
GORBATSCHOW

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The printing directly on the bottle: number of screen printing stations needed?

5 screen printing stations (halftones for gradients)

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

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The lid: number of colors needed?

Silver or Metallic blue (depending of the background variation)

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

<http://www.freepik.com/free-vector/bright-wavy-lines1020548.htm>

[http://www.freepik.com/free-vector/oceanic-labels-](http://www.freepik.com/free-vector/oceanic-labels-collection715822.htm#term=ship&page=1&position=41)

[collection715822.htm#term=ship&page=1&position=41](http://www.freepik.com/free-vector/oceanic-labels-collection715822.htm#term=ship&page=1&position=41) http://es.123rf.com/imagenes-de-archivo/brujula_vector.html (only for layout purposes)

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Creative's profile



gusmonk PRO

Visual Artist

Creative's top 5 skills

Photography, Packaging Design, Communication Concept, Textile Design,
Service Design

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