

1/8 **Ouroboros - SILVER EDITION / NORDIC EDITION**

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Solution

The light silver-blue metallic color on the bottle gives it a nice and memorable look and the satin label with blue metallic prints makes it even more authentic. A true limited edition!

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What is the mystical story behind your design?

In Norse mythology, Jörmungandr is a sea serpent, the middle child of the giantess Angrboða and Loki. According to the Prose Edda, Odin took Loki's three children by Angrboða—the wolf Fenrir, Hel, and Jörmungandr—and tossed Jörmungandr into the great ocean that encircles Midgard. The serpent grew so large that it was able to surround the earth and grasp its own tail. As a result, it received the name of the Midgard Serpent or World Serpent. When it releases its tail, Ragnarök will begin. (wiki)

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GORBATSCHOW

3/8

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Can you tell us details about the printing specifications of your design?

The prints should be straightforward and effective. Standard printing techniques.

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4/8

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The printing directly on the bottle: number of screen printing stations needed?

Metallic blue coat for the whole bottle.

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

Satin silver base with metallic blue print.

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6/8

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The lid: number of colors needed?

Silver base and metallic blue.

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

1900 antique silver <https://www.pinterest.com/pin/548102217123110171/>; font Officina Sans

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8/8

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Creative's profile



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Creative's top 5 skills

Graphic Design, Illustration, Product Design, User Experience, Service Design

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