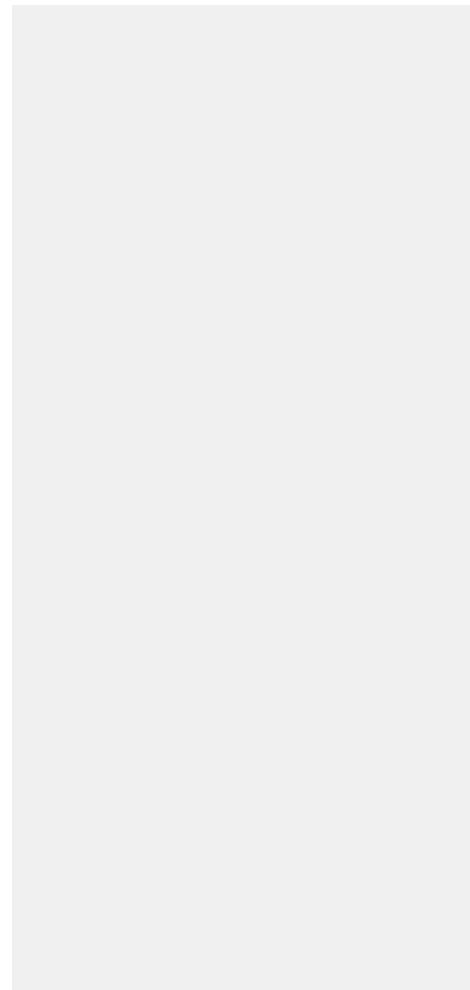


1/8 **Reflections of sky**

A Maori myth about their distant relatives and Aurora Australis.



**Solution**

The Maori of New Zealand believe that when their ancestors came south to the islands of Polynesia, twenty to thirty generations ago, some of them continued their journey to the southernmost point, where they settled. The Maori believe that the Southern Lights (Aurora Australis) were reflections of the sky by huge fires that lit the descendants of these ancient travelers, trying in this way to communicate with distant relatives in the islands of Polynesia, hoping that they will come to their salvage from their icy home.

Mystic Ice World

WODKA  
GORBATSCHOW

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## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

What is the mystical story behind your design?

Its about the myth and what they thought about Aurora.

Mystic Ice World

WODKA  
GORBATSCHOW

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## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

Can you tell us details about the printing specifications of your design?

4 Colors and 1 special color (Silver)

Mystic Ice World

WODKA  
GORBATSCHOW

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## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

The printing directly on the bottle: number of screen printing stations needed?

no its on the label

Status: 15.06.2018

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## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

6 channels and logo could be foil embossed silver printing

Mystic Ice World

WODKA  
GORBATSCHOW

6/8

## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

The lid: number of colors needed?

2-3 and a silver printing (the logotype)

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## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

no all ours.

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## Reflections of sky

A Maori myth about their distant relatives and Aurora Australis.

### Creative's profile



**demonietto** PRO

Art Director / Graphic Designer / Illustrator

### Creative's top 5 skills

Graphic Design, Illustration, Packaging Design, Communication Concept, Service Design

### Collaborators



**Oleksandr Galeta** PRO

Ivano-Frankivsk, Ukraine