

#### /8 Whale Legends

Inspired by the deepness of the Arctic Ocean in which the giant whales swim freely



#### Solution

Over the course of history whales have played many roles in the perspectives of varying cultures and societies. Stories of whales destroying ships and swallowing humans can often be heard in many folklores tales. While others believe that whales are gods, deities and divine spirits that bring peace, luck and harmony to their tribes and the world. This design has been inspired by this giant beauties, feared and venerated, representing deep freedom.



## <sub>2/8</sub> Whale Legends

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What is the mystical story behind your design?

"Whale has deep conection and knowledge of the misteries of the deep waters, where many secrets have yet to be discovered.

This present us with more mystical whale symbolism, As this conection to the deep waters parallels the deep mysteries, wisdom and knowledge hidden from view or access of our conscious minds, where our ultimate power resides."

http://www.universeofsymbolism.com/whale-symbolism.html



# 3/8 Whale Legends

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Can you tell us details about the printing specifications of your design?

I've made two versions (1.0 & 2.0) each one with their respective variations (gradient, blue or transparent)



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The printing directly on the bottle: number of screen printing stations needed?

5 screen printing stations (halftones for gradients)



# <sub>5/8</sub> Whale Legends

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?



# <sub>6/8</sub> Whale Legends

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The lid: number of colors needed?

Silver or Metallic blue (depending of the background variation)



#### **Whale Legends**

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

http://www.freepik.com/free-vector/bright-wavy-lines\_1020548.htm



# <sub>8/8</sub> Whale Legends

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Creative's profile



**gusmonk** PRO Visual Artist

Creative's top 5 skills

Photography, Packaging Design, Communication Concept, Textile Design, Service Design