

1/8 **The Kraken**

Out for a hunt.



Solution

The legend says that the Kraken sea monster was horrifying. According to stories it was a huge, many armed creature and could reach as high as the top of a sailing ship's main mast. A Kraken would attack a ship, wrap their arms around the hull and capsize it. The crew would drown or be eaten.

In 1853, a giant cephalopod was found stranded on a Danish beach, Norwegian naturalist Japetus Steenstrup recovered the animal's beak and used it to scientifically describe the giant squid, *Architeuthis dux*. The largest *Architeuthis* recorded reaches 18 meters in length, including the very long pair of tentacles.

Status: 15.06.2018

Mystic Ice World

WODKA
GORBATSCHOW

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The Kraken

Out for a hunt.

What is the mystical story behind your design?

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Status: 15.06.2018

ID: 58167. Last updated: 07.02.2017

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The Kraken

Out for a hunt.

Can you tell us details about the printing specifications of your design?

The bottle is fully covered with black screen printing.

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The Kraken

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The printing directly on the bottle: number of screen printing stations needed?

1

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The Kraken

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The printing of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

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The Kraken

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The lid: number of colors needed?

1, black

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The Kraken

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Did you use images, graphics, fonts etc – not originally created by you? Did you get very closely inspired from a source? That's fine as long as you share that source-links.

<https://c1.staticflickr.com/3/2631/39752978208fdee077bd.jpg>

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The Kraken

Out for a hunt.

Creative's profile



Epure Lazar Mihail PRO

Architect

Bucuresti, Romania

Creative's top 5 skills

Product Design, User Experience, Interior Design, Communication Concept,
Service Design

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