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Part office, part transit, part technology: a mobile cubicle that is free to roam globally



START THE DAY

Racer starts the day by waking up to her alarm. She gets out of bed and a floor sensor signals that she is up and on time. She gets a notification to confirm her usual pick-up time is 40 minutes away. She decides to turn off the auto-pickup since her day is flexible on time.



READY WHEN YOU ARE

After cooking breakfast and dressing, she calls out "Ready in 5 minutes, Mobicle", which signals to order a mobile pod in the neighborhood, and by the time she grabs her laptop and walks out the door, the Mobicle pod is just arriving outside of her apartment.



SEAMLESS SYNCHRONIZATION

She enters the shared carpool pod she ordered and first pours herself a coffee at the breakfast station. Her new desk lights up to welcome her, and the virtual personal assistant syncs her entire calendar for the day upon entering the pod by sensing her location via geolocators on the app.

The unique combination of the mobile pods and the collaborative community hub allows for the complete breakdown of the 9 - 5 same-city work day. Start your workday by going anywhere. Have more flexible days and working hours. And work as part of a technology ecosystem that enables you to sync and have all your past and future information in one easily accessible place - anywhere, anytime.

Solution

The future of work spaces is that they aren't "there" anymore. Employees are always "en route" in an ever-growing, interconnected global society. There is more time being spent in virtual meetings and international calls, less time being tied to one place. The future of work will become more mobile, flexible, and transitory - offering an unprecedented opportunity for geographic independence. The once-desired corner office with a window will be replaced by the mobile office with a 360 view of any city in the world: a pop-up work office that allows you to work anywhere you are. It's part architecture, part transit, and part technology - a modular, mobile cubicle that can be "parked" and aggregated anywhere. The traditional office building, segregated by walls and confined by location, is reimaged as a dispersed fleet of connected mobile offices that have the ability to shift, connect and aggregate - to exist in different cities and have a fully-



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Describe the challenge that the team faces:

The team faces challenges of working together as a distributed team, existing in different places. There is often a need for coming together and working collaboratively, not just from a screen or hologram. As more workers, teams, and companies become distributed, remote, and globalized, there is a need for teams to be more productive "en route", so they can work both together or remotely on-the-go, and while they are en-route to their destinations, where they can meet physically in person.



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Briefly describe your solution:

The Office En Route breaks the geographical boundaries and challenges office hierarchal, spatial, and organizational norms. It encourages limitless collaboration and the ability to work flexibly on-the-go. It's part architecture, part transit, and part technology - a modular, mobile cubicle that can be "parked" and aggregated anywhere - to exist in different cities and have a fully-working office in commute.



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Explain how it improves teamwork and solves the problems we encounter today:

Having an office that is mobile allows the distributed teams to live and exist in different cities. It makes working on-the-go both desirable and easy, fun and safe.



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Explain how it works in 5 steps:

1. Start the day later - Mobicile pods show up when you need them
2. Work in commute - Start being productive the minute you walk out the door
3. Carpool with other workers/teammates and work while you're getting where you need to be
4. Share the space - Visit the Mobicile Meetups, community centers where you can have team meetings, host events, or even be active in the shared workplace gym, rock climbing walls, or stop by for the daily yoga or meditation classes
5. Nap on the way home!



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DID YOU USE ANY STOCK OR THIRD PARTY MATERIAL?

Yes, vector icons and two images for renders. This idea is a continuation of a previous forework idea submission.



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IF YES, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

<http://www.wallpapers4u.org/highway-cars-city/>, <https://thenounproject.com>,
<http://www.alamy.com/stock-photo-big-isometric-city-with-hundreds-of-different-houses-offices-skyscrapers-89056801.html>, <https://big.dk/>



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Creative's profile



Breanna Faye **PRO**
Architect, Designer
New York, United States

Creative's top 5 skills

User Experience, Interior Design, Communication Concept, Service Design,
Web Design