



1/8 **Firefly**

Smart Watch+ Mini Drone + Wrist Handle=1

Solution

Wearable drone and smartwatch that uses predesigned flying patterns to allow users to work, collaborate, interact and capture information and more efficiently.



**Challenge:**

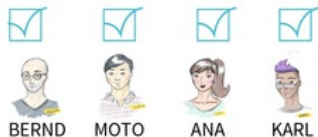
With new technologies emerging like VR, AI and voice recognition. And a new type of worker, global, remote, connected. New tools are required to capture information that can adapt to this new technologies in a more versatile way.

**Solution:**

My solution is a personal wearable mini drone that allows users to interact with remote workers and capture information in different and more versatile ways.

**Team:**

Which team member(s) does your solution help?



1. What is your snapshot.

Smartwatch- Minidrone- Tripod wrist Handle=1.  
Firefly wont take more space that you already use with your smart watch.



2. Explain how it improves teamwork and solves the problems we encounter today.

Differents commands Allows different ways of remote interaction and capture information without major effort from the user. to check out the scenarios relate to the presentation.

3. Explain how it works in 5 steps

Put on the smartwatch  
Select a flying pattern according to your needs  
Select who do you want to share the information with.  
Select display device accordingly.  
Let firefly do all the rest.  
Teach or download new flying patterns as the tool evolves



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## Firefly

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Describe the challenge that the team faces:

With new technologies emerging like VR, AI and voice recognition. And a new type of worker, global, remote, connected. New tools are required to capture information that can adapt to this new technologies in a more versatile way. This new technologies should be designed to capture the human element of communication that is hidden in gestures subtle voice fluctuations and comprehend more that 50% of communication.



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## Firefly

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Briefly describe your solution:

My solution is a personal wearable mini drone that allows users to interact with remote workers and capture information according to different predesigned flying patterns.



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## Firefly

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Explain how it improves teamwork and solves the problems we encounter today:

Different commands Allows different ways of remote interaction and capture information without major effort from the user. To check out the scenarios relate to the presentation.



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## Firefly

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Explain how it works in 5 steps:

Put on the smartwatch Select a flying pattern according to your needs Select who do you want to share the information with. Select display device accordingly. Let firefly do all the rest. Teach or download new flying patterns as the tool evolves. The possibilities are endless.



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## Firefly

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DID YOU USE ANY STOCK OR THIRD PARTY MATERIAL?

links are in the pictures.



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## Firefly

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IF YES, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

links are in the pictures.

Status: 15.06.2018



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## Firefly

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Creative's profile



**Juan Pablo Cruz** **PRO**

Designer Interior/Product/Graphic

Bogotá, Colombia

Creative's top 5 skills

Graphic Design, Product Design, Interior Design