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MyMiele Laundry Box is the individualized solution for washing, drying and ironing.

MyMiele Laundry Box
Laundry Experience:
 The world we are living will encounter smaller households, less living space, limited leisure time and a growing sustainable development. The laundry experience has to be simple, handy, space, time and water saving and individualized to the needs of its users.

Solution:
 The MyMiele Laundry Box can be ordered as an individualized product where design, size and functionality is adapted to the preferences of the customer. The MyMiele Laundry Box uses dry ice instead of water cleaning all types of clothes sustainably. A smart program makes ironing redundant.

Process Steps:
 What parts of the washing process are you improving?

MyMiele Laundry Box
Create

- Choose the color fitting to your home.
- Decide about the size and number of boxes.
- With the plug-in system you combine your old Laundry Boxes when moving in with somebody.

Wash

- The collection in the drawer makes it easy to put laundry in the box and the plug-in system makes any other easier.
- The omission of water not only helps the environment but also the laundry you washing anywhere at the flat.

Share

- With the compatible app family and friends can view you start filling your Laundry Box and might come and add clothes.
- The app tells you when the Laundry Box is full and when washing is well as when it is done.

VISUALIZATION OF YOUR IDEA

- Collection directly in your Laundry Box. Just open the drawer put it in and choose a program.
- The Laundry Box will start cleaning with dry ice as soon as the full capacity is reached.
- Dry washing means no drying. The steam program replaces long hours of ironing.

VARIATIONS OF MYMIELE LAUNDRY BOX

A combined app can connect with neighbors and family members displaying the current program chosen and the available capacity. Also, next to each other, different types of clothes make it easier program you can plug up your Laundry Box with these drawers or make it be individual boxes.

Solution

The world we are living will encounter smaller households, less living space, limited leisure time and a growing sustainable development. The MyMiele Laundry Box can be ordered as an individualized product where design, size and functionality is adapted to the preferences of the customer. Using dry ice instead of water it cleans all types of clothes sustainably. A steam program makes ironing redundant. Moreover, the combined app can connect with neighbors and family members displaying the current program chosen and the available capacity. On top of that, the collection of laundry directly in the drawer of MyMiele Laundry Box makes it easy to use in every life-situation.

Status: 15.06.2018

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Creative's profile



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Creative's top 5 skills

Graphic Design