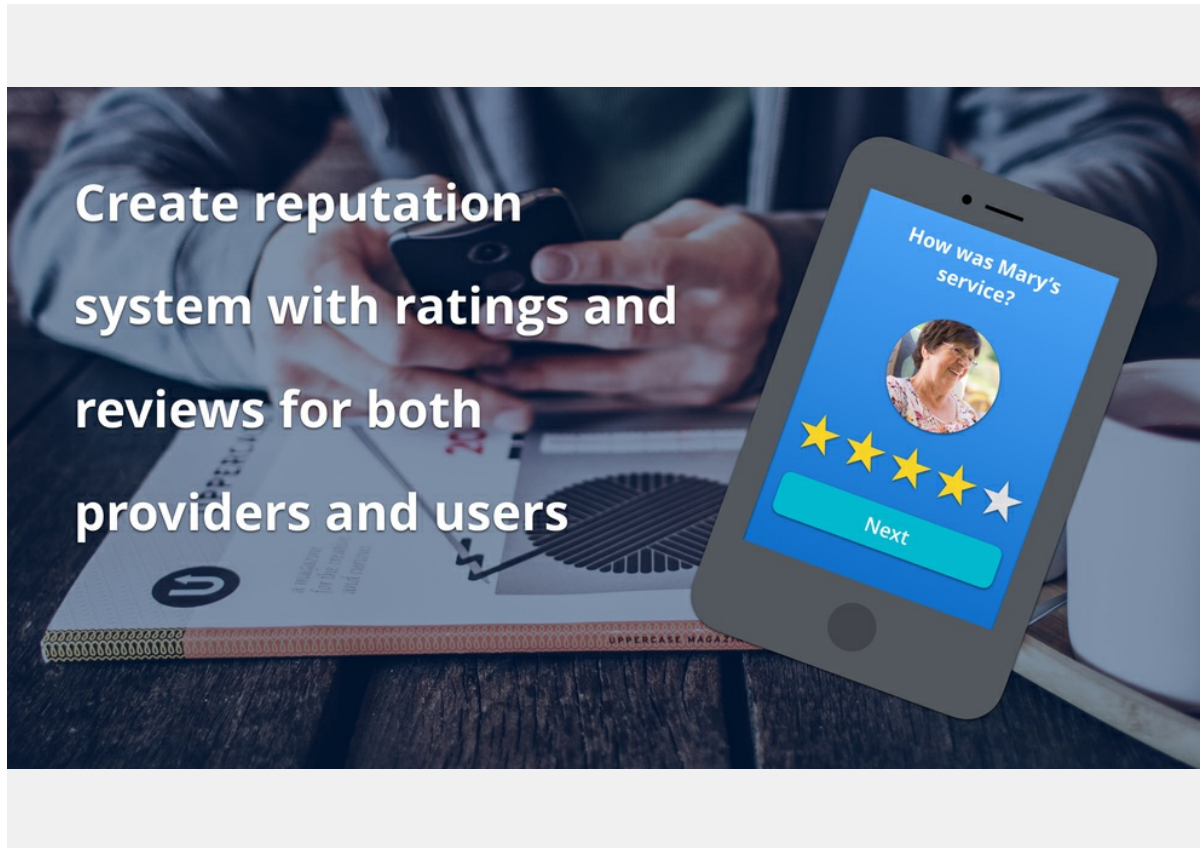


1/2 Miele Community Wash

Laundry as a service provided by the community



Solution

As we move to an urbanised future, ownership will become less and less common and our needs will be increasingly fulfilled through services. At the same time, in densely populated cities it's hard to create a sense of community.

So... how might we create a service for laundry that also provides social value and community?

Miele Community Wash is laundry-as-a-service meets community-building social enterprise.

Washful Thinking



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Miele Community Wash

Laundry as a service provided by the community

Creative's profile



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Creative's top 5 skills

Mobile Apps, User Experience, Service Design

ID: 59200. Last updated: 18.12.2018

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Status: 18.12.2018