

1/7 **Rainbow Mountain, Zhangye Danxia**

Colorful happy place

ZHANGYE DANXIA
GEOLOGICAL PARK



Solution

I wanted to do something really fun and bright. In my search of such place I've stumbled on a picture where people were putting up their tents in this vastly rainbow valley of peaks and mountains. It was really breathtaking. I wanted to convey the same feeling i had when i saw it.

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Which place, city and country is featured in your design? (place/city/country)

Zhangye Danxia Geological Park in Gansu province, China.

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Describe why you have chosen this place as a visual? What story does your design tell?

I've chosen this place because of the amazing colors. The story i wanted to tell was one of a bumpy and hard journey through this amazing place, then finally reaching the top to settle down your tent and enjoy a breathtaking sunset.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hi, my name's Bogdan, I'm 22 years old. I live in Romania, Bucharest and I've been trying to be a graphic designer since high school. I've created this design for Victorinox because i wanted to add something lighthearted and fun to their collection.

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

I'm from Romania :)

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

Yes, it is mine.

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Creative's profile



Bogdan Raducan
Community Administrator
Bucharest, Romania

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design, Textile Design