

1/7 **UPDATE ++ Monument Valley**

A lonesome cowboy enjoying the peaceful nature and a beautiful sunset in Monument Valley.



Solution

A lonesome cowboy enjoying the peaceful nature and a beautiful sunset in Monument Valley. Sitting on his horse in this unique landscape he is witnessing a perfect backdrop for this years Victorinox theme. These big red rocks have become icons in popular scenic images and movies.

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A lonesome cowboy enjoying the peaceful nature and a beautiful sunset in Monument Valley.

Which place, city and country is featured in your design? (place/city/country)

Monument Valley, Utah, USA

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Describe why you have chosen this place as a visual? What story does your design tell?

I visited Monument valley 2 times and this is the place where time stands still. Indeed a landmark of it's one. This place looked the same a 100 years ago, a 1000 years ago and probably will still a 100 years from now: Big red rocks, big blue skies and off course it was the legendary filmset for a lot of old western movies. This is what it looks like when the elements do the art direction. Nature's design is of an astounding simplicity and yet will make you feel humble and small.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

My name is Jacco and I am a graphic designer and illustrator from the Netherlands. My 15+ years experience stretches from illustrations and key visuals to graphic design and web design. My inspirations come from both nature and urban. My work is rich and detailed and I believe that 'less is (only) more when it is enough'.

Status: 15.06.2018

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

The Netherlands

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

yes

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Creative's profile



Jacco Schokker PRO

Graphic designer, illustrator, webdesigner

The Hague, Netherlands

Creative's top 5 skills

Graphic Design, Illustration, Photography, Textile Design