

1/7 **Happy Amsterdam!**

I wanted to show Amsterdam as a bright, active city with the Dutch colors (red, white, blue, orange)



Solution

It's Amsterdam as it is: bright, alive, sunny, activity on water and bikes everywhere! Just Dutch! And that means: no clogs! :-) Dutch people don't walk on clogs. maybe some farmers. But clogs and are traditional clothing is so 1900! :-)

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Which place, city and country is featured in your design? (place/city/country)

Ring of canals in Amsterdam, The Netherlands

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Describe why you have chosen this place as a visual? What story does your design tell?

Amsterdam has a lot to offer, to see, to do. It shows Amsterdam as it is.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

I am a 'Fishualizer' from The Netherlands. I love to design illustrations and patterns. It's a way of live. After twenty years working as a graphic designer, my heart goes out for drawing and making surface designs. Creating makes me happy! I have made a lot of visuals of fish. That made me a Fishualizer! My next step in designing is seeing my designs at products all over the world! I'll follow my creative flow...

Status: 15.06.2018

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

The Netherlands

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

I did.

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Creative's profile



**Patricia Hooning**

Graphic Designer / Surface Pattern Designer

Amstelveen, Netherlands

Creative's top 5 skills

Graphic Design, Illustration