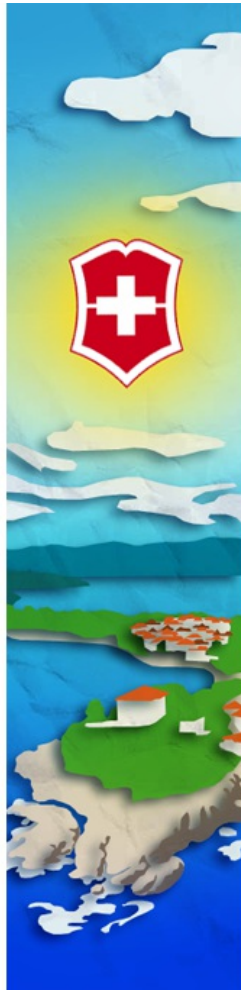


1/7 **Sozopol - Beach Life, Bulgaria, Black Sea**

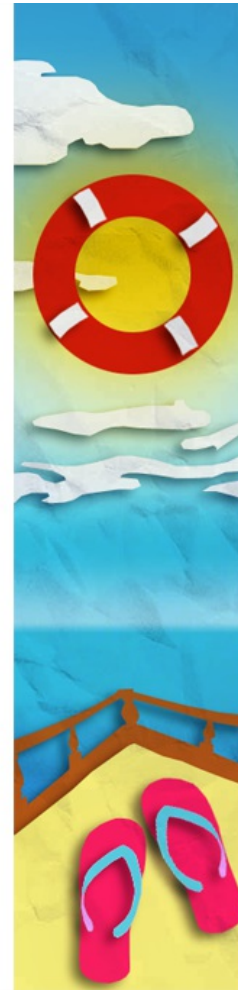
My idea represents different views of the unique seaside town - Sozopol



*Sozopol*



VICTORINOX



**Solution**

Two different views of the Sozopol location are presented on the two sides of the knife. I was interested in showing the recognizable Sozopol together with its unique rocks, beach villas and the summer vibe. I wanted to keep my paper like style and incorporate vibrant beach colors.

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## Sozopol - Beach Life, Bulgaria, Black Sea

My idea represents different views of the unique seaside town - Sozopol

Which place, city and country is featured in your design? (place/city/country)

Sozopol / Bulgaria

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## Sozopol - Beach Life, Bulgaria, Black Sea

My idea represents different views of the unique seaside town - Sozopol

Describe why you have chosen this place as a visual? What story does your design tell?

I have chosen Sozopol seaside town as my inspiration for this design since it is one of the most beautiful towns on the Black sea cost. It means even more to me since I go there every summer with dear friends and loved ones and always end up having an amazing time. Sozopol is an ancient seaside town and was founded in the 7th century BC. Apart from interesting history and legends, Sozopol is an amazing place that combines relaxation, beach life and parties.

4/7

## Sozopol - Beach Life, Bulgaria, Black Sea

My idea represents different views of the unique seaside town - Sozopol

To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hello to all! My name is Ivelina and I am 26 years old. I live in Sofia, Bulgaria. My current occupation is that of Quality Assurance Engineer yet I have always been interested in graphic design, art and crafts and have created multiple art projects through the years. I created this design for Victorinox because the moment I saw the assignment I knew I absolutely HAD to represent as much of my amazing, beautiful country as I possibly could. I was going for a design featuring elements of paper.

Status: 15.06.2018

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## Sozopol - Beach Life, Bulgaria, Black Sea

My idea represents different views of the unique seaside town - Sozopol

Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

Bulgaria

6/7

## Sozopol - Beach Life, Bulgaria, Black Sea

My idea represents different views of the unique seaside town - Sozopol

Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

I have read all the guidelines, regulations and comments and this is my original work.

7/7

## Sozopol - Beach Life, Bulgaria, Black Sea

My idea represents different views of the unique seaside town - Sozopol

Creative's profile



**Ivelina Krasteva**  
Quality Assurance Engineer  
Sofia, Bulgaria

Creative's top 5 skills

Graphic Design