

1/2 **100 Pro**



Solution

This idea is based on the saying "100 Pro", the abbreviation for the German saying 100 Prozent dafür (English: 100 percent support).

The strength of the idea appears in your Flexibilität. The activating element "100 Per" is always extendable according to situation. "100 per" renewable energy or action sayings like "100 Per" Solar geht klar etc.

The Key visual exists of three nuclear elements:

- 100
- per (in votes synonymous with "for it")
- and the second time one looks from the percent sign, which to itself optically from the second 0 (from 100), the extended r line and o (from per) proves.

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Creative's profile



DerTypoGraf PRO
Kreation