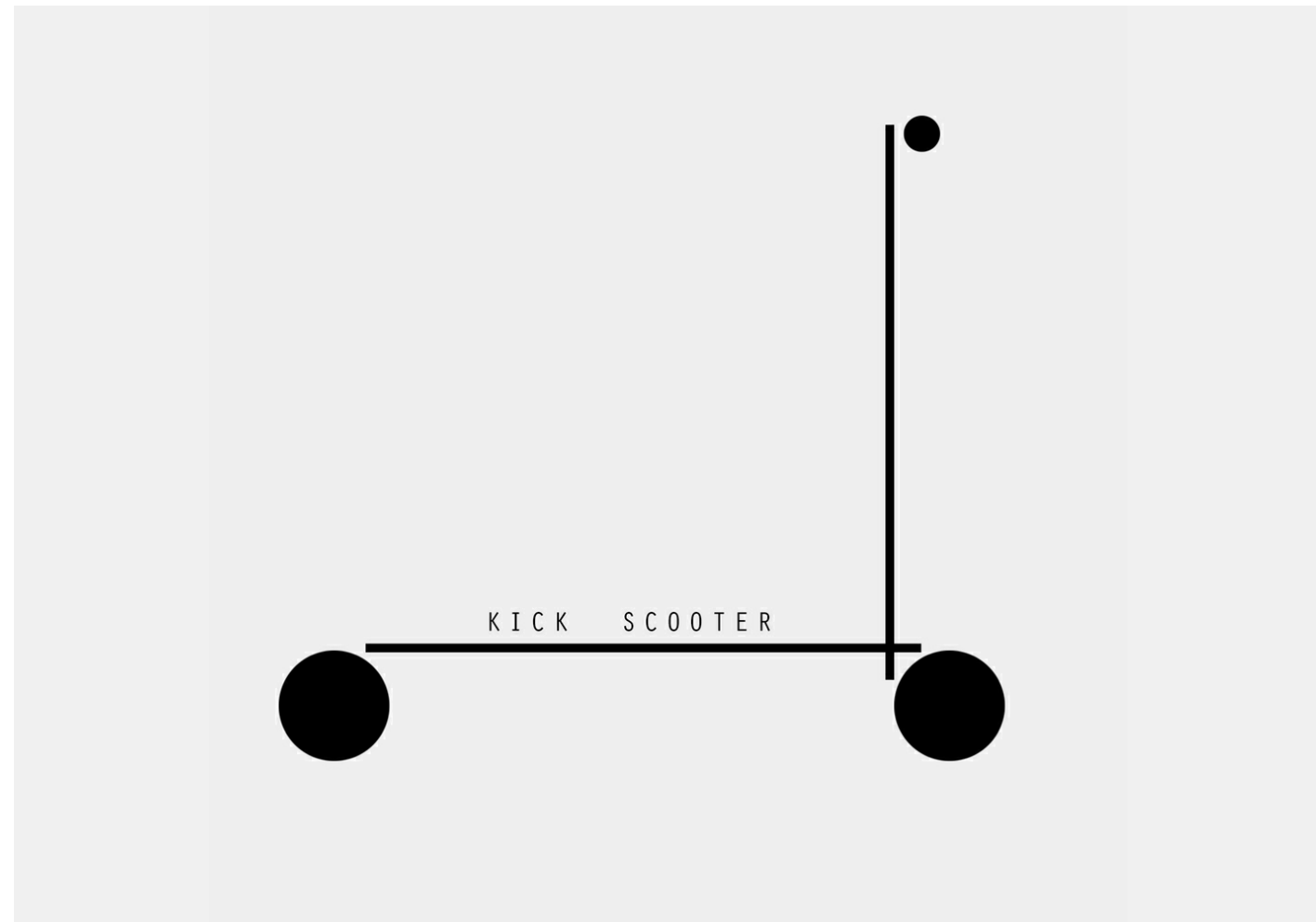




1/6 **Kick it! scooter (UPDATE goes ELECTRIC)**

Coffee | kicks in | kick it!



Solution

Stay active and put the caffeine to use with the Kick it! scooter. Eco friendly way of transportation made out of recycled aluminium. You can't get more Eco than that! If commuting is longer, take it in your car trunk for that last kilometer from the parking lot to the office. Keep your town center car-free.

Status: 15.06.2018



2/6

Kick it! scooter (U P D A T E goes E L E C T R I C)

Cofee | kicks in | kick it!

What makes your product bold and innovative?

First of all, everyone knows what it is! The minimalist design and smooth lines. And the cup holder, of course!



3/6

Kick it! scooter (U P D A T E goes E L E C T R I C)

Cofee | kicks in | kick it!

Which target group is this product aimed at?

Active commuters . Young and old. Everyone



4/6

Kick it! scooter (U P D A T E goes E L E C T R I C)

Cofee | kicks in | kick it!

Why is secondary aluminum the perfect material for your idea?

The product itself is a eco way of transportation, so using recycled aluminium for it is a big plus.



Kick it! scooter (U P D A T E goes E L E C T R I C)

Cofee | kicks in | kick it!

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6/6

Kick it! scooter (UPDATE goes ELECTRIC)

Cofee | kicks in | kick it!

Creative's profile



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Iași, Romania

Creative's top 5 skills

Architecture, Graphic Design, Product Design, Communication Concept

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jovoto

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