



1/6 **small Wind Turbine**

Renewable energy evokes the aluminum infinite recycling property.



Solution

As mentioned before, Renewable energy evokes the aluminum infinite recycling property so a recycled aluminum wind turbine should hit the main aspects of the brief: functional & sustainable, bold, innovative, attractive & useful.

Status: 15.06.2018

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What makes your product bold and innovative?

Positive environment impact.



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Which target group is this product aimed at?

Sustainability is part of their mindset.

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Why is secondary aluminum the perfect material for your idea?

Lightweight and corrosion free.



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Creative's profile



Alex Nicolae PRO
Designer

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design, Textile Design, Service Design