



1/6 **Birdhouse - UPDATE 1 (19 JULY)**

A second life for aluminum to sustain bird life.



Solution

An object that could help sustain other creature's life made from a second life aluminium can be an ideal functional and decorative object to place outside your home.



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What makes your product bold and innovative?

With a bold modern design it would be a wow object to show your guests. It's shape is inspired by the coffee cup and it also adds to functionality helping to collect rain water. The bird house has 3 main components: the upper food dispenser, the nest and the water collector on the bottom. All the components can be detached and cleaned if needed. It is meant to hang from tree branches or from houses. It's nice to see life blooming in from of your window as you taste good coffee!

A Second Life



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Which target group is this product aimed at?

People who love nature.

A Second Life



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Why is secondary aluminum the perfect material for your idea?

Because it's light and durable ideal for outside.



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Creative's profile



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Product Designer

Targoviste, Romania

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design